



SKATE SHOP DAY × DLX 2023

It's coming... Skate Shop Day 2023!

With everyone's involvement, Skate Shop Day only gets better and better. This year, we worked on some exclusive releases that we hope help bring skaters into your store.

To start it off, Mike Gigliotti lent his hand to the art for this year's limited DLX x Skate Shop Day decks. He came into the project 100% committed to it, and he delivered! The decks come in 3 sizes on assorted veneers and are available in limited numbers.

Please Be Advised (and warned ;)

Bringing in any amount of the DLX x Skate Shop Day decks gives you the opportunity to get a VERY Special Surprise deck, limited to 2 maximum per location. These surprise decks will come in black bags and be unveiled on Skate Shop Day.

(If you get them early... please play along with us ;)

The following pages include our other one-time-only releases for Skate Shop Day. We will be letting skaters know that they can only get them from you.

Thank you for all you do for your shop and its community. We are honored to be involved with so many great shops and communities around the world.

Thank you for letting us be a small part of your Skate Shop Day.

Feb 18, 2023, let's fucking go.

- DLX



SKATE SHOP DAY X DLX 2023

PERFECT HARMONY!

WE'RE STOKED TO ANNOUNCE THAT MIKE GIGLIOTTI JUMPED IN THIS YEAR TO CREATE THE ART FOR THE 2023 SKATE SHOP X DLX DAY DECKS.



These limited decks will be available only at Skateshops, releasing on Skate Shop Day, Feb 18, 2023.

The decks come in 3 sizes, 8, 8.25, & 8.5, and are printed on assorted stained veneers, with three colored middle plys and Skate Shop Day 2023 top graphics.

AVAILABILITY WILL BE LIMITED THIS YEAR
There is NO minimum order.
The maximum order is 24 decks.

P.S. - IMPORTANT!

With the purchase of any amount of these Skate Shop Day decks, you get the opportunity to order **TWO**, one-time only, very special Surprise decks.

THIS DECK IS LIMITED TO ONLY TWO PER SHOP

What/who/brand/size...
It's all a surprise.
But trust us...
It's a good one.

ORDERS FOR BOTH DECKS ARE DUE: OCT 21

We hope these decks add to your Skate Shop Day. Thank you for letting us be a part of it.

SURPRISE RELEASE!

Beamer .
PURE EVIL
KROOKED
SKATE SHOP DAY 2023

PURE EVIL SKATE SHOP DAY 2023 EXCLUSIVE BEAMER

- BLACK WITH SPECKLE GLITTER
- TIE-DYE VENEER VISIBLE IN THE CUTOUTS
- TIE-DYE STAINS WILL VARY
- FOIL ARTWORK
- PRESSED ON THE EXCLUSIVE BEAMER MOLD
- 2023 SKATE SHOP DAY EXCLUSIVE TOP ART
- ONE TIME ONLY

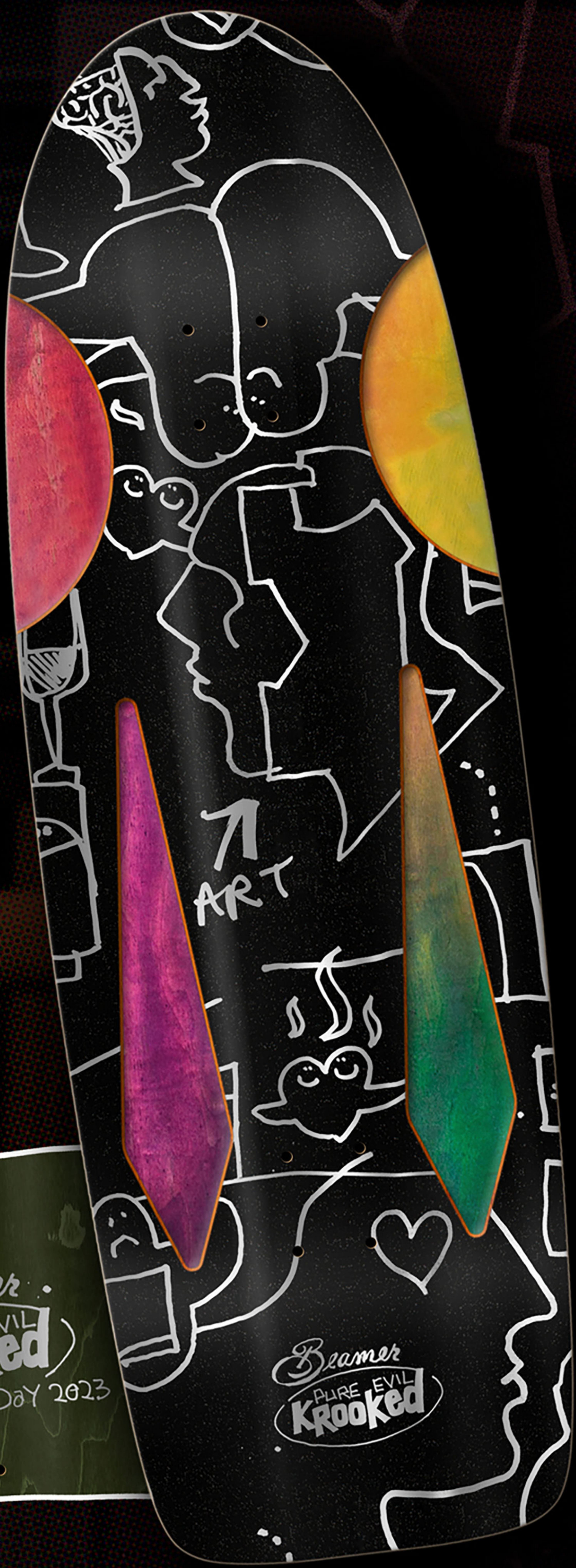
**LIMITED 2
PER SHOP**

FIRST COME, FIRST SERVED
WHILE SUPPLIES LAST

ORDER DUE: OCT 21

Beamer .
PURE EVIL
KROOKED
SKATE SHOP DAY 2023

TOP GRAPHIC



REAL EASE

FULLY BLACKED OUT **ISHOD** CAT SCRATCH TWIN TAIL



**LIMITED TO ONLY
2 PER SHOP**

* Comes w/ Silver Foil & Black
Large Cat Scratch Sticker

- 8.38 Twin Tail Shape
- 5 Black and 2 Dark Purple Plys
- Black woodgrain shows through w/
black ink and black metallic ink highlights
- Embossed Scale top ply
- Hand-numbered

ORDER DUE: OCT 21

UNITY

SKATE SHOP DAY 2023

EXCLUSIVE RELEASE BENEFITTING:

— THE TRANSGENDER LAW CENTER —

The Transgender Law Center is a national trans-led organization advocating for a world in which all people are free to define themselves and their futures.

ONE TIME RUN

150 LIMITED

UNITY DECKS

EACH INDIVIDUALLY HAND
DETAILED BY **JEFF CHEUNG**

HAND NUMBERED TOPS

THE PROFITS FROM OF THE SALE OF THESE
DECKS GO TO SUPPORT THE GOOD WORK
THE TRANSGENDER LAW CENTER IS DOING.

LIMITED 2 PER SHOP

ORDER DUE DATE: **OCT 21**

RELEASING EXCLUSIVELY
AT SKATE SHOPS - **FEB 18, 2023**

