

SPRING - SUMMER 2012

THANK YOU

Chris Dufficy & Nelson, Russel Winfield, John Cardiel, Bryce Kanights, Vesa "Hude" Huttunen, Jeff Brushie, Marc Morisset, Peter Line, Jim Rippey, Joni Mäkinen, Aleksi Vanninen, Sebu Kuhlberg, Dale Rehberg, Ville Peltonen, Toma Stankevitch, Ilari Melart, Scotty Wittlake, Steve Olson, Kalle Carranza and Shadi Razavi.

Russel Winfield for all the quotes, Mikendo (again and again and again), Wille Yli-Luoma & Café Heart, Java Fernandez, Dominique Morisset, Devun Walsh, Jussi Oksanen & WESC, HIFK, Brandon Fenter, Phil Lalemant, Sami Seppala, Steve Douglas, Sally Braid, Jardine Hammond / Les Ettes, Arto Saari, Ryan Kingman, John Basta, Anthony Manfredi, Sean Sheffey, Mikey LeBlanc, Matt Hensley & Hensley's, The Sounds, Lt. Deidra Adams & Camp Lewis, Dana Point harbor, Helsinki Harbor / Telakka, Willard Ford, Geoff Nishimoto and everyone at 722 Figueroa, Jeff Filkins & Etnies, Active, Hooters, Home Depot, Happy hippie at the Canadian border, San Francisco Police, Pacific Coast Highway, Nyberg moment, Finlandia, Heineken, Solsidan & Felix Herngren, JB & Jen, Reno, Thor, Mad Max 2.0 and Enterprise for hooking us up, American Airlines, The Gnome, Frank, Christian & Bri and our second home in Laguna Beach.

Shadi Razavi, Aleksi Helisten, Antti Rastivo, Sami Havia, Timo Snellman, Werklig, Mari Kemppinen, Elina Lappalainen, Nina Aro, Jani Fagerroos, Jani Tolin, Janne Norokytö, Kimmo Tuhola, Lasse Laine, Matti Palmu, Pauliina Westman, Juha Saarnio, Lily Li, Merja Räsänen, Edvard Krogius, Sofia Law, Tom Backman, Juho Mikkonen, Janne Kaitala, Jare&VilleGalle, Jukka Poika, Sushi Togo, Ossi Lahtinen. Elli Nuortila.

Jake, Kimmo, Totti, Jesse, Joni, Hessu, Immu, Mika (Rainman), Seba, Tom, Heppu, Kari, Makke, Tekla, Osmo, Nalle, Laura, Kikka, Riikka O, Kaapo, Tuukka, Heidi, Nora, Marii, Nalle, Alex & Henna, Juuli, Lilli, Janna, Maaru, Minna-Leena, Anu & Konsta, Petra, Pauli, Paavo, Roof & Fimeko.



When you get older there are certain things that inevitably change.

Some people have kids, others get married, some run away and never look back. One thing is for sure, your body starts aching, time runs faster, mornings are tougher and the good old times keep on getting better.

Nowadays there's a generation of kids that can say their dads used to get on their boards. Some still do. Often these are individuals that are so passionate, that their energy has channeled into whatever paths they've chosen to take in their lives. Inside there's still a fire that keeps on burning and the outside is trying to keep up.

Between these pages is a group of people that have pursued their dream and kept it going. A group that has influenced a generation or more of kids, who are now getting close to taking similar steps themselves. They've been a part of paving the way. A way where the journey is more important than the destination. A way that is recorded in the memories and dusty VHS tapes belonging to these kids.

We believe that it is key to follow your passion. That's why we are more than honored to feature these originators in our look book.

MAKIA is rooted in board sports, music and fashion in equal measure, defined by none of these but influenced by all.

- MAKIA

Enjoy life.











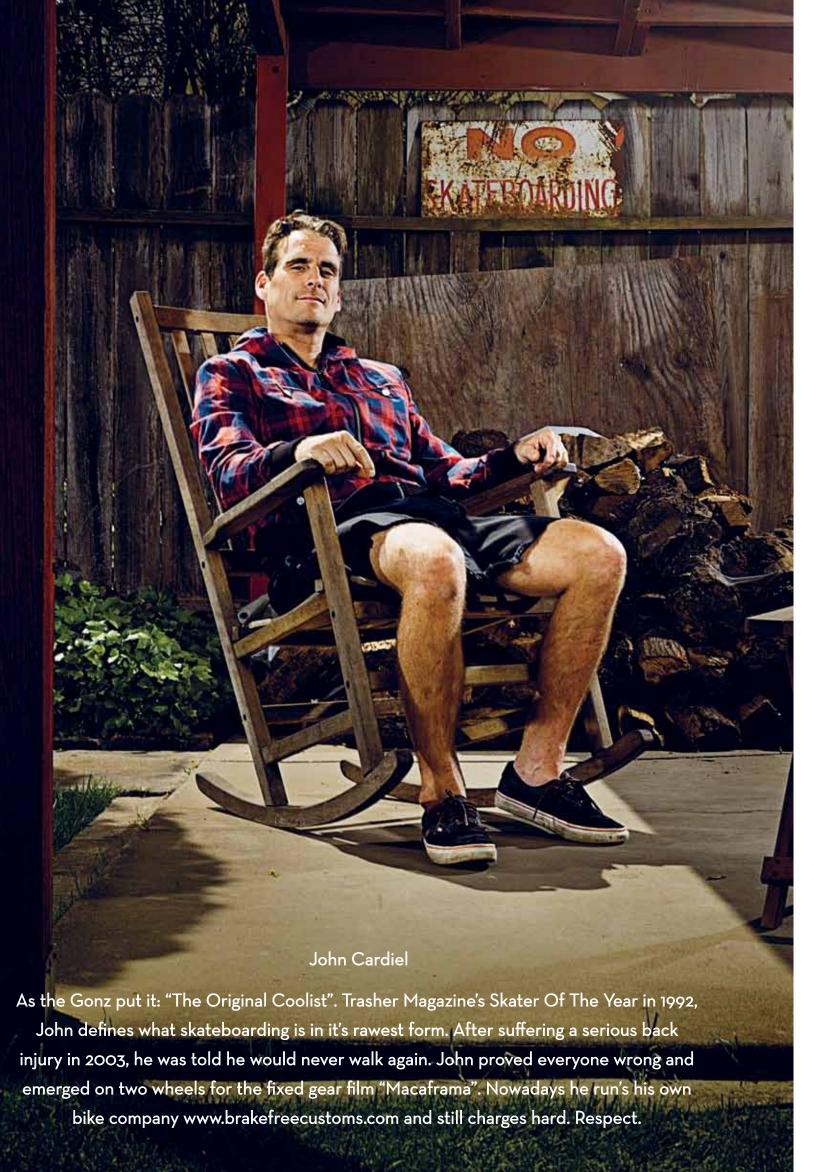




REVERSIBLE JACKETPURPLE/BLACK

S | M | L | XL | XXL | M3O3







SIMILIXLIXXL M3O4B

100% COTTON

SIMILIXLIXXL M3O4A

100% COTTON

















BUTTON UP HOODED SWEATSHIRT BLACK

S | M | L | XL | XXL | M401A 100% COTTON



BUTTON UP HOODED SWEATSHIRT GREY

S | M | L | XL | XXL | M401B



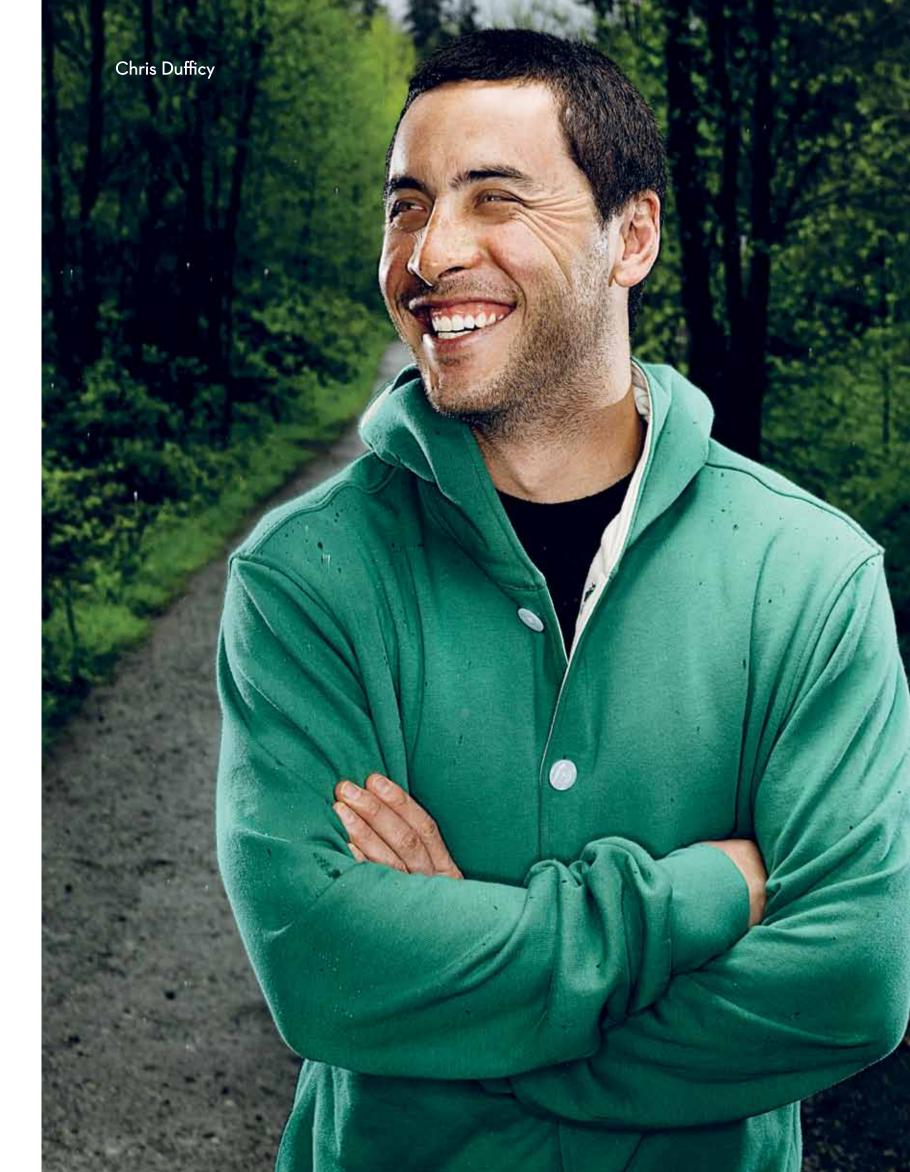
BUTTON UP HOODED SWEATSHIRT GREY STRIPE

S | M | L | XL | XXL | M401C



BUTTON UP HOODED SWEATSHIRT GREEN

S | M | L | XL | XXL | M401D









STEEL FLAG ZIP UP **HOODED SWEATSHIRT BLACK**

S | M | L | XL | XXL | M4O2A 100% COTTON



STEEL FLAG ZIP UP HOODED SWEATSHIRT GREY

S | M | L | XL | XXL | M4O2B 100% COTTON



STEEL FLAG ZIP UP HOODED SWEATSHIRT PORT

S | M | L | XL | XXL | M4O2C

100% COTTON



STEEL FLAG ZIP UP HOODED SWEATSHIRT GREY STRIPE

S | M | L | XL | XXL | M4O2D 100% COTTON













WHITE STRIPE HOODED SWEATSHIRT BLACK

SIMILIXLIXXL M405A 100% COTTON

WHITE STRIPE HOODED SWEATSHIRT GREY

S | M | L | XL | XXL | M4O5B 100% COTTON

























JERSEY CARDIGAN
PORT

S | M | L | XL | XXL | M507B



JERSEY CARDIGAN GREY

S | M | L | XL | XXL | **M507A** 100% COTTON



A lightweight summer cardigan.









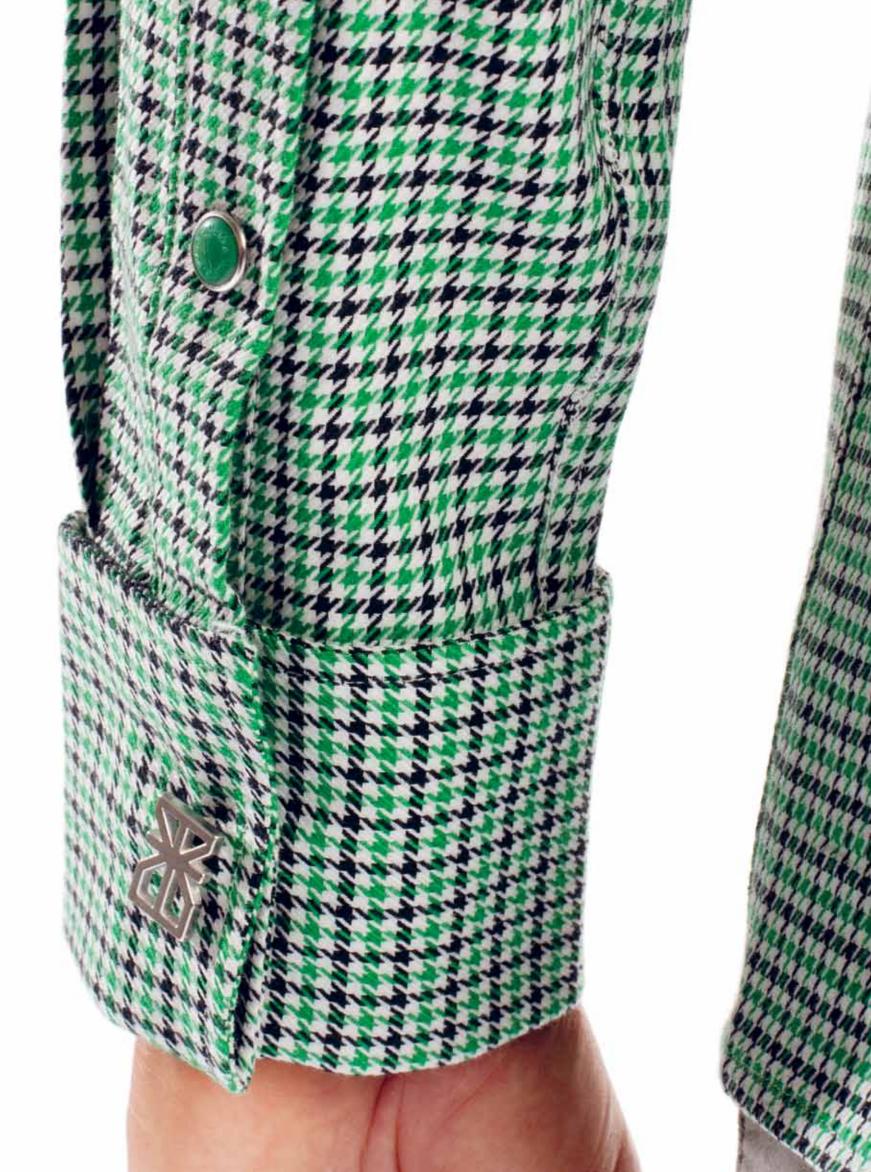










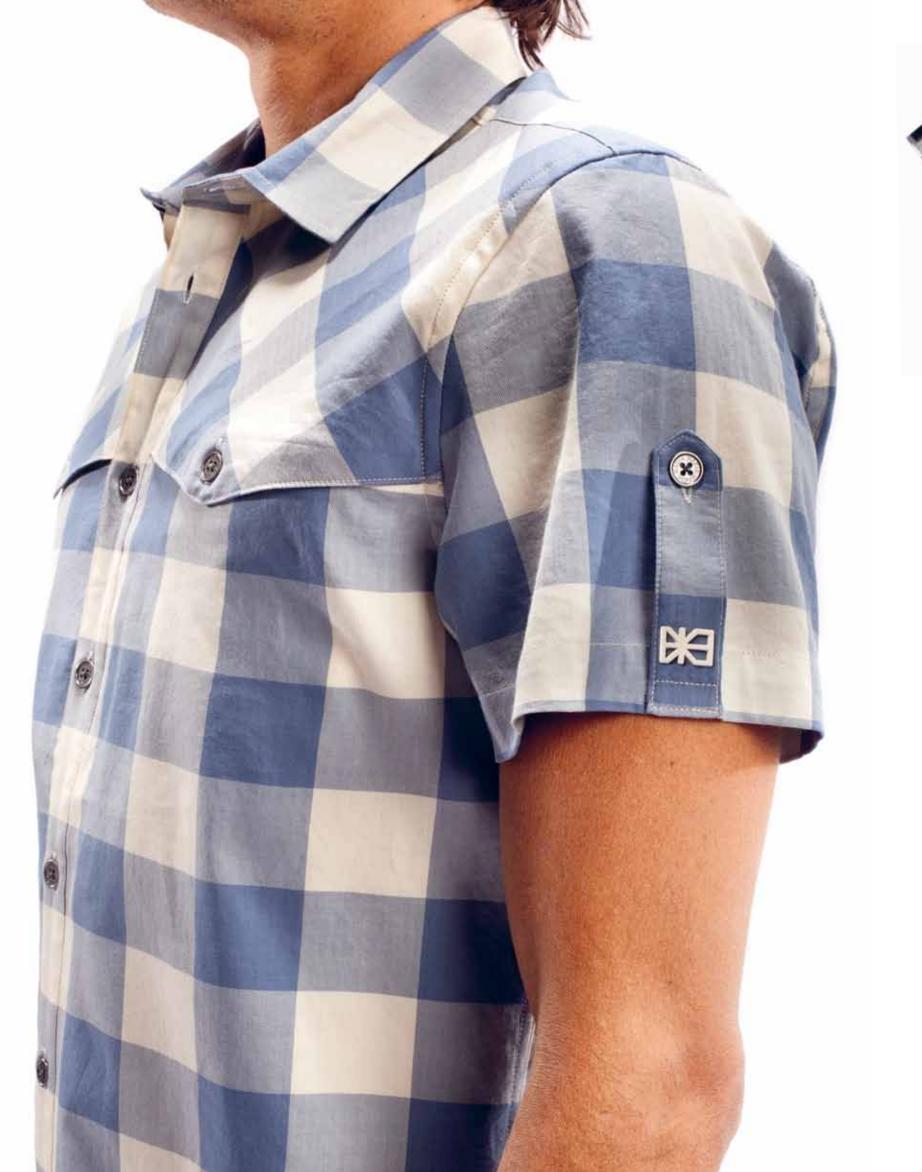




























POLO T-SHIRT BLACK

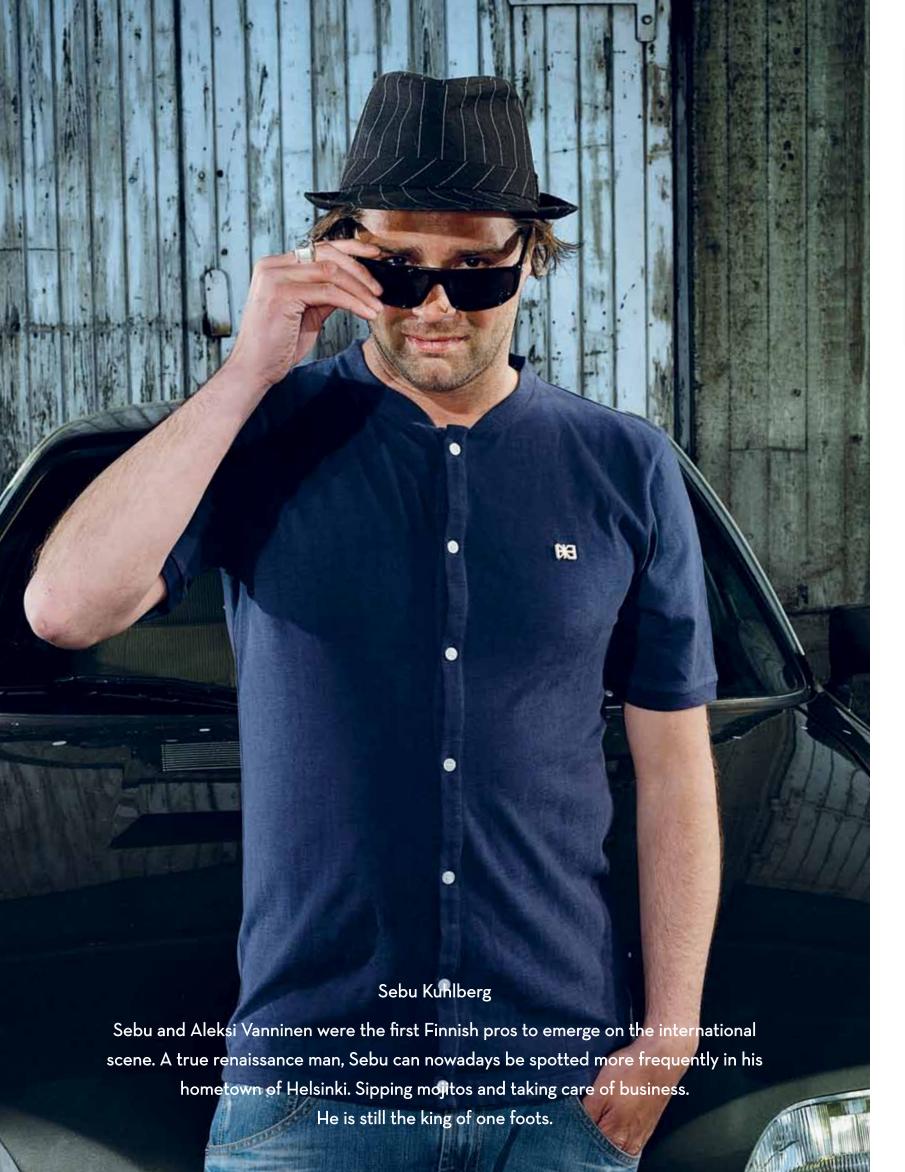
S | M | L | XL | XXL | M2016A

POLO T-SHIRT WHITE

S | M | L | XL | XXL | M2016B













POCKET T-SHIRT
BLACK
SIMILIXLIXXL M2022A

100% COTTON

POCKET T-SHIRT
PORT

SIMILIXLIXXL M2022B
100% COTTON

POCKET T-SHIRT WHITE

S | M | L | XL | XXL | M2O22C







LIGHT WEIGHT POCKET T-SHIRT WHITE

S | M | L | XL | XXL | M2O2A



LIGHT WEIGHT POCKET T-SHIRT BLACK

100% COTTON



KEYS T-SHIRT WHITE SIMILIXLIXXL M203A 100% COTTON



KEYS T-SHIRT NAVY SIMILIXLIXXL M203B 100% COTTON



BIGFOOT T-SHIRT BLACK





BIGFOOT T-SHIRT PAPYRUS

S | M | L | XL | XXL | M2O1B 100% COTTON



BIGFOOT T-SHIRT RED

S | M | L | XL | XXL | M201A 100% COTTON



FLAG T-SHIRT ANTELOPE

SIMILIXLIXXL M2O8A 100% COTTON



FLAG T-SHIRT NAVY

S | M | L | XL | XXL | M2O8B 100% COTTON



FLAG T-SHIRT PORT

SIMILIXLIXXL M208C 100% COTTON



MONTEROSSO T-SHIRT RED

SIMILIXLIXXL M2O5A 100% COTTON



MONTEROSSO T-SHIRT WHITE

S | M | L | XL | XXL | M2O5B 100% COTTON



MONTEROSSO T-SHIRT NAVY

SIMILIXLIXXL M2O5B 100% COTTON



MASONS T-SHIRT BLACK

SIMILIXLIXXL M2014A 100% COTTON



MASONS T-SHIRT GREEN

S | M | L | XL | XXL | M2O14B 100% COTTON



MASONS T-SHIRT GREY

S | M | L | XL | XXL | M2014C 100% COTTON



FLAG & MAKIA T-SHIRT BLACK

SIMILIXLIXXL M207A 100% COTTON



FLAG & MAKIA T-SHIRT PAPYRUS

S | M | L | XL | XXL | M2O7B 100% COTTON



FLAG & MAKIA T-SHIRT GREEN

SIMILIXLIXXL M207C 100% COTTON



DUMBO T-SHIRT WHITE

SIMILIXLIXXL M209A 100% COTTON



DUMBO T-SHIRT ANTELOPE

SIMILIXLIXXL M2O9B 100% COTTON

The T-shirts come in two different weights for the first time. For this season we had local designers construct the prints based on popular myths and beliefs.





GNOME T-SHIRTBLUE

SIMILIXLIXXL M2014A



GNOME T-SHIRTGREEN

S | M | L | XL | XXL | M2014B



GNOME T-SHIRTPORT

S | M | L | XL | XXL | M2014C



PRINCE T-SHIRTGREY

S | M | L | XL | XXL | M2018A



PRINCE T-SHIRT

S | M | L | XL | XXL | M2018B



VOLANS T-SHIRT WHITE

S | M | L | XL | XXL | M2012A



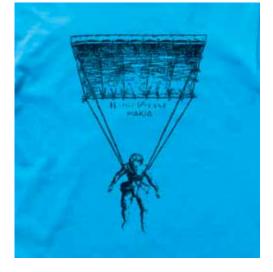
MASK T-SHIRT GREY

S | M | L | XL | XXL | M2017A



MASK T-SHIRT WHITE

S | M | L | XL | XXL | M2017B



VOLANS T-SHIRTBLUE

S | M | L | XL | XXL | M2O12B

RABBIT'S PAW T-SHIRT GREY S | M | L | XL | XXL | M2019A RABBIT'S PAW T-SHIRT WHITE S | M | L | XL | XXL | M2O19B 100% COTTON





PASSION T-SHIRT RED

S | M | L | XL | XXL | M2013B



S | M | L | XL | XXL | M2013A



VIRGIN T-SHIRT PAPYRUS

S | M | L | XL | XXL | M2010B



S | M | L | XL | XXL | **M2010A** 100% COTTON







SIX POCKET TROUSERS BLACK

30" | 31" | 32" | 33" | 34" | 36" **M701A** 98% COTTON, 2% EA



98% COTTON, 2% EA



SIX POCKET TROUSERS PORT

30" | 31" | 32" | 33" | 34" | 36" **M701C** 98% COTTON, 2% EA



SIX POCKET TROUSERS NAVY

30" | 31" | 32" | 33" | 34" | 36" **M701D** 100% COTTON





HIGHER TROUSERS
ANTELOPE

30" | 31" | 32" | 33" | 34" | 36" **M703A** 100% COTTON



HIGHER TROUSERS
PAPYRUS

30° | 31° | 32° | 33° | 34° | 36° **M703B** 100% COTTON



SIX POCKET SHORTS BLACK

30" | 31" | 32" | 33" | 34" | 36" **M704A** 98% COTTON, 2% EA



SIX POCKET SHORTS ANTELOPE

30" | 31" | 32" | 33" | 34" | 36" **M704B** 98% COTTON, 2% EA







SIX POCKET SHORTS PORT

30" | 31" | 32" | 33" | 34" | 36" **M704C** 98% COTTON, 2% EA







SIX POCKET SHORTS NAVY

30" | 31" | 32" | 33" | 34" | 36" **M704D** 98% COTTON, 2% EA













PERMANENT SHORTS PURPLE

30° | 31° | 32° | 33° | 34° | 36° **M705A** 100% COTTON



PERMANENT SHORTSGREY

30° | 31° | 32° | 33° | 34° | 36° **M705B** 100% COTTON



HERRINGBONE CHECK SHORTS BLACK

30° | 31° | 32° | 33° | 34° | 36° **M706A** 100% COTTON



HERRINGBONE CHECK SHORTS BLUE

30" | 31" | 32" | 33" | 34" | 36" **M706B** 100% COTTON







CHECKS & STRIPES SHORTS RED

30" | 31" | 32" | 33" | 34" | 36" **M707A** 100% POLYESTER





CHECKS & STRIPES SHORTS BLACK

30" | 31" | 32" | 33" | 34" | 36" M707B 100% POLYESTER







30" | 31" | 32" | 33" | 34" | 36" | M708A 100% POLYESTER





MONTEROSSO SHORTS
GREEN

30" | 31" | 32" | 33" | 34" | 36" M708B













MAKIA & ST. VACANT LOW TOP PORT

40 | 41 | 42 | 43 | 44 | 45 | 46 | **M902B** SUEDE

















MEDIUM SAILOR BAG BLACK

ONE SIZE U8O3A



MEDIUM SAILOR BAG PORT

ONE SIZE U8O3B



MEDIUM SAILOR BAG NAVY

ONE SIZE U8O3C 100% POLYESTER



LEATHER FLAG BELT BLACK

ONE SIZE U806A LEATHER



LEATHER FLAG BELT ANTELOPE

ONE SIZE U806B LEATHER



CANVAS BELT BLACK

ONE SIZE U8015
100% POLYESTER















Arif Samaletdin



Raski



Rico Tapio Sanchez



Karsten

Kalle Carranza





Björk



Aki T.A. Kaukolampi Luomanpää



Fiacha Harrington



Patrick Kortman



Amos Hagman



Konsta

Hyväri

Nisse Sjöblom



Esa Hytönen



Jari Vaajasaari



Rapila Rapila



Gian Paul Lozza



Simon MacGregor



Ansse

Rastivo

David Pitschi



Samuli "Hessu" Heino









Markus Trapp



Philippe



Marco

Thomas Rütti



Thomas

Eric Conyers



Carmela

Fleury

Werner Ladinig



Steve

Douglas

James

Digby-Jones

Sami

Seppälä



Markus Wasara



Travis Garone



Jon Laurenson



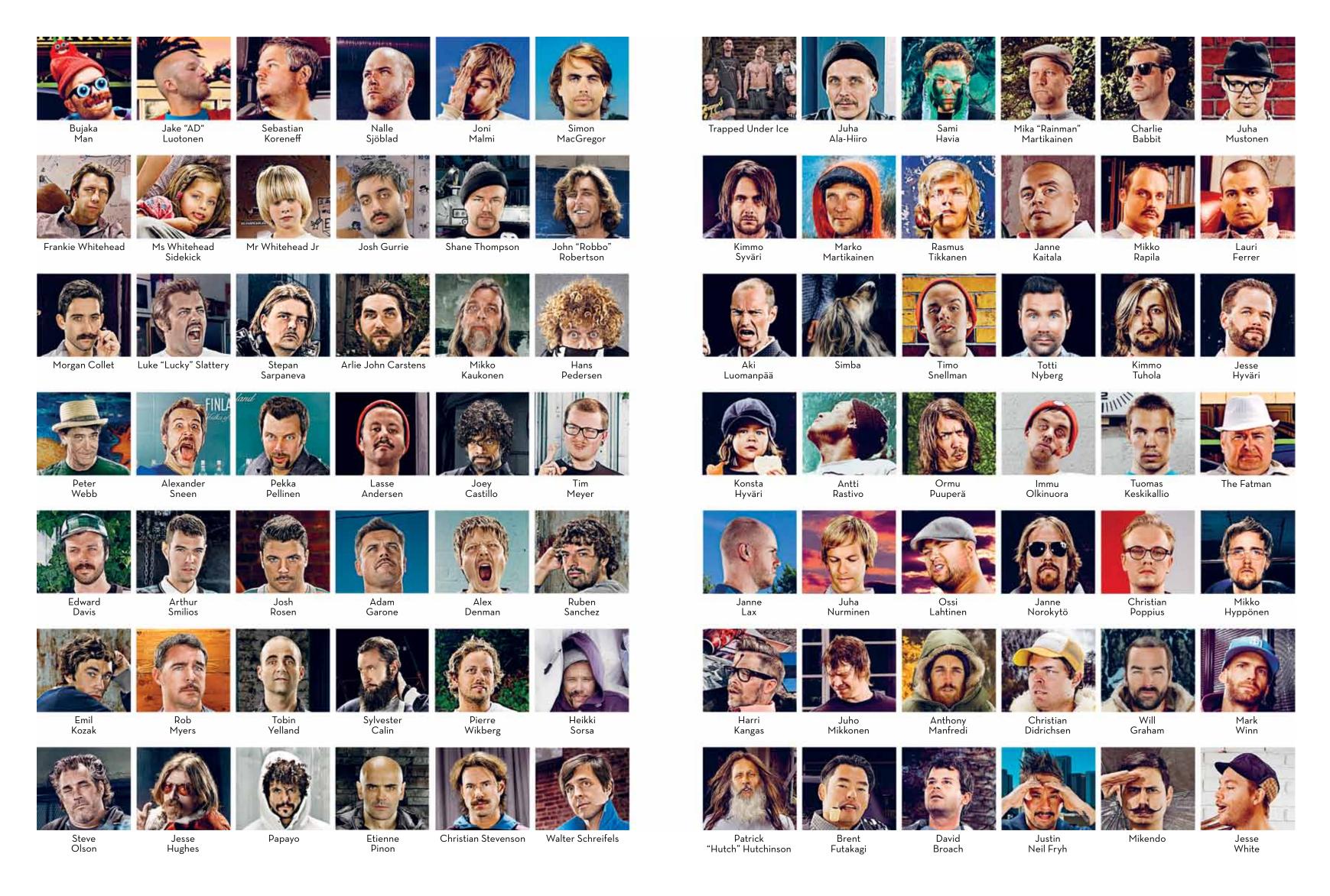
Scott Needham

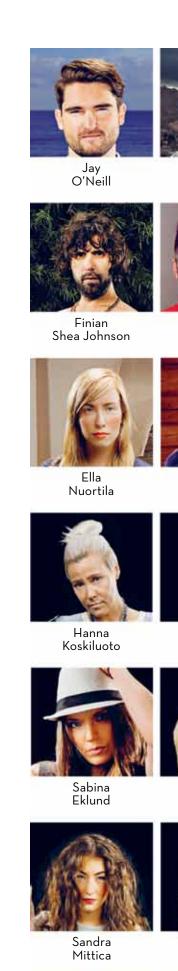


Mark Kayler-Thompson



Michael DiSciascio





Järnefelt





Brian O'Connor



Jardine Hammond



Chris



Sandor







Romano



Pajanen



Anna-Mari Pentikäinen



Anni Korkman



Sivenius



Ainamo



Marjatta Viinikainen



Satu & Neea Järvelä



Razavi



Maki - a





Koivisto



Korpijärvi





Heta















Penni



Ada

Schlizewski





Manna Mariam





Vatanen

Kalle Carranza was born in Puerto Vallarta, Mexico and grew up surfing the desolate

beaches of Mexico's Pacific coastline. He started surfing at the age of 9 and never looked back. At 15 he got his first clothing sponsor; sunglasses, shoes and board accessories sponsorships came soon afterwards. After winning the Mexican Junior Nationals, Kalle moved to San Diego, California to chase the professional surfer dream. Shortly afterwards Kalle went on vacation to Oahu, Hawaii and ended up extending his vacation to surf some of the world's most famous surfbreaks.

Kalle got his first 2 page spread in Surfer Magazine in 2000 and was voted as one best 100 young surfers in the world in Surfer Magazine's Hot 100 Poll. He continued traveling the globe competing, and being featured in numerous surf magazine articles all over he world. At 23 Kalle signed a 5 year deal with Reef Clothing and shoes and became a key figure in their marketing campaign being used in magazine ads, posters, and movies.

> Kalle has 9 international surf covers to his credit including Surfer Magazine, Surfer's Journal, Waves Magazine, Surfeurope and Surfos amongst others.

At 28 years of age, Kalle grew tired of the surfing lifestyle and decided to move to Finland to study for his BBA. Currently Kalle is a year from graduating from University, working as an intern at Makia Clothing and still trying to surf as much as possible.





