



MAKIA

SPRING – SUMMER 2014



60.100564 ° N, 24.665716 ° E

The Pentala island is situated in the Suvisaari archipelago about 10 km west of Helsinki, and is known for having an island in a lake, on an island in the ocean. With only a small fishing village of a dozen houses, the island is mostly a natural reserve but caters to weekend boaters with it's idyllic marina.



60.135287 ° N, 24.997666 ° E

Vallisaari (Embankment Island) has played a central role in the marine defence of Helsinki, serving as a defence fortress since the 15th century. Later having huge embankment bunkers built on it's hills by the Russian Tzar Alexander II. Nowadays uninhabited, the island has turned into a hive of plants, animals and now musicians.



60.17341 ° N, 25.345538 ° E

Kaunissaari is one of many of the public islands on the south coast of Finland. It's hard to beat a warm summer night on the island campgrounds. Tents, fireplace and a sauna catered us more than well for the unforgettable night there. A perfect getaway.



60.108082 ° N, 25.405301 ° E

Built on the islands highest rock, the Söderskär lighthouse was built under Russian power in 1862, when the ocean trading on Baltic Sea started to pick up. It stayed intact through the war and the walls whisper stories of lighthouse keeper's beautiful daughter Hanna, the secret dances held on the rocks during the war and of course... moonshine.



60.307906 ° N, 25.589504 ° E

Emäsalo is an island peninsula next to the city of Porvoo in Southern Finland, with a long history of boat building and fishing. The majority of the population are Swedish-speaking Finns, like on many other Finland's coastal areas. The island was it's own microcosmos, until a bridge connecting it to mainland was built in the 90's. Occasionally, on stormy days, the tip of the peninsula turns into a rarely working surf break.



60.175843 ° N, 24.974191 ° E

Sompasaari is an old dock area that has been taken over by urban alternative culture before being transformed into a residential area. Attractions include environmental art, a coffee shop built into a container, 800m graffiti wall and a DIY skatepark. The motto of the locals is - "Let's enjoy ourselves as long as we can."

FULLSTEAM AHEAD TOUR

Thirty two years ago, a group of musicians packed themselves into a steamboat and sailed along the shores of lake Saimaa, in Finland. Performing along the local harbours, while being captured for a documentary. The movie later becoming a classic, providing a zeitgeist of the times.

Inspired by the story, Makia, together with Fullsteam and Lapin Kulta, embarked on a steamboat journey into the Finnish Archipelago Sea. Aboard the ship, a crew musicians looking to storm the nearby harbours and stop the clock for a moment. Our mission, to break away of the hectic city life and provide a picture of today's most interesting Finnish artists, while documenting it all amidst some of the most unique surroundings the world has to offer.

The 1911 built S/S Norkulla steamboat served as our home for the nostalgic journey. For the last 100 years, the ship has been used for transportation on the lakes and coastline of southern Finland. We proudly became a part of it's history for a short moment, as we hoisted the anchor and sailed away - Full Steam Ahead.

fullsteamahead.fi



Artruri Taira / Rubik



6

**ALIGN SHIRT**

BLUE

S | M | L | XL | XXL M601A
100% COTTON**ALIGN SHIRT**

GRANITA

S | M | L | XL | XXL M601B
100% COTTON

7



RAGLAN DENIM SHIRT

WASHED BLUE

S | M | L | XL | XXL M605A

100% COTTON



RAGLAN DENIM SHIRT

RANDOM WASH

S | M | L | XL | XXL M605B

100% COTTON



BARE SHIRT
MARINE GREEN
S | M | L | XL | XXL M607C
97% COTTON 3% ELASTANE



BARE SHIRT
GRANITA
S | M | L | XL | XXL M607D
97% COTTON 3% ELASTANE



BARE SHIRT
BLUE
S | M | L | XL | XXL M607A
97% COTTON 3% ELASTANE



Aki Päivärinne / Damn Seagulls



Niko Kangas / Damn Seagulls



**NATIONAL SHIRT
NAVY / YELLOW**

S M L XL XXL M602

100% COTTON



FIVE BY FIVE SHIRT
RED

S | M | L | XL | XXL M609A
100% COTTON



FIVE BY FIVE SHIRT
YELLOW

S | M | L | XL | XXL M609B
100% COTTON



Teemu Markkula / Death Hawks



ROPE SHIRT

BLUE

S | M | L | XL | XXL M603A
100% COTTON



BARE S/S SHIRT
GRANITA

S | M | L | XL | XXL M6010A
97% COTTON 3% ELASTANE



BARE S/S SHIRT
BLUE

S | M | L | XL | XXL M6010B
97% COTTON 3% ELASTANE



MIDSUMMER S/S SHIRT
MULTICOLOR
S | M | L | XL | XXL M6014
100% COTTON

Nicholas Danford



NATIONAL S/S SHIRT
NAVY
S | M | L | XL | XXL M6011
100% COTTON





Alpo Nummeli / Light Guy



**BOILER HOODED
SWEAT SHIRT
RANDOM WASH**

S M L XL XXL M404A

75% COTTON 20% POLYESTER 5% ELASTANE /
210 GR/M



**BOILER SWEATSHIRT
RANDOM WASH**

S M L XL XXL M405A

75% COTTON 20% POLYESTER 5% ELASTANE /
210 GR/M



Niclas Kristiansson

From Sarah Kivi and producer Non Person (Niclas Kristiansson), merge together captivating bass lines with a world of electronic sounds. Both having personal musical backgrounds, Niclas within electronic music and Sarah more on the traditional rhythmic side. Their paths collided in 2010 and interesting music started to arise. This duo is hotter than a Finnish sauna.



Rubik mesmerised the crew with a captivating acoustic gig on the boat as well as taking the main slot of the gig at the Porvoo Harbour. Rubik is known for its unique style of rich sound, complex but well-contained arrangements, changing rhythms and melodies ranging from playful and danceable to wistful and delicate.



SKIPPER'S CARDIGAN

WASHED INDIGO

S M L XL XXL M406

62% COTTON 38% POLYESTER / 330 GR/M



SKIPPER'S SWEATSHIRT

WASHED INDIGO

S M L XL XXL M407

62% COTTON 38% POLYESTER / 330 GR/M



Helsinki based Black Lizard fuses hypnotic rock music with primitive psychedelia and 1970s proto-punk. In the last couple of years Black Lizard have played a plethora of diverse live shows, during which they've managed to create their own distorted signature sound.



Eetu Maaranen



DECKHAND HOODED
SWEATSHIRT
BLUE

S M L XL XXL M409B
100% COTTON / 210 GR/M



DECKHAND HOODED
SWEATSHIRT
INDIGO / WHITE

S M L XL XXL M409A
100% COTTON / 210 GR/M



Ilya Sergeev / Journalist



DECKHAND SWEATSHIRT
INDIGO / WHITE
S | M | L | XL | XXL M4010A
100% COTTON / 210 GR/M



CAPSIZED SWEATSHIRT

GREY / GREEN

S | M | L | XL | XXL M4011A

70% COTTON 30% POLYESTER / 270GSM

Matti Pentikäinen has a long history in the finnish hip-hop scene and has since evolved into an acclaimed electronic music producer, performing under his moniker Teeth. He served us with a set of Northern light-induced-clap-trap-house with such intensity that we didn't notice there were a million mosquitoes sucking our blood, while we watched and listened in awe.





42



**CAPSIZED HOODED
SWEATSHIRT**
GREY / GREEN
S | M | L | XL | XXL M4012A
70% COTTON 30% POLYESTER / 270GR/M

43



Lau Nau was the opening act for the Full Steam Ahead Tour. As they set the mood on the beautiful Pentala island, with a playful blend of organic experimental folk. Little was left to be questioned why the band has earned a cult like following amongst fans around the world.

Jaakko Tolvi



**FLAG BUTTON UP HOODED SWEATSHIRT
BLUE**

S | M | L | XL | XXL M401A
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG BUTTON UP HOODED SWEATSHIRT
DARK GREY**

S | M | L | XL | XXL M401B
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG BUTTON UP HOODED SWEATSHIRT
MARINE BLUE**

S | M | L | XL | XXL M401D
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG BUTTON UP HOODED SWEATSHIRT
YELLOW**

S | M | L | XL | XXL M401C
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG BUTTON UP HOODED SWEATSHIRT
GRANITA**

S | M | L | XL | XXL M401E
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG ZIP UP HOODED
SWEATSHIRT
YELLOW**

S | M | L | XL | XXL M402C
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG ZIP UP HOODED
SWEATSHIRT
DARK GREY**

S | M | L | XL | XXL M402B
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG ZIP UP HOODED
SWEATSHIRT
GRANITA**

S | M | L | XL | XXL M402E
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG ZIP UP HOODED
SWEATSHIRT
BLUE**

S | M | L | XL | XXL M402A
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG ZIP UP HOODED
SWEATSHIRT
MARINE BLUE**

S | M | L | XL | XXL M402D
48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M





Long time soul-singer, jazz pianist, composer, lyricist and producer, Tuomo is the true godfather of Finnish soul. Gaining international fans like Mr. Gilles Peterson, who has been a big fan of Tuomo's since the first single "Don't take it too hard" saw daylight. Truly un-Finnish-like behaviour.



Lauri Rantanen / Chef Jr.



**FLAG SWEATSHIRT
DARK GREY**

S | M | L | XL | XXL M403B

48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG SWEATSHIRT
BLUE**

S | M | L | XL | XXL M403A

48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG SWEATSHIRT
GRANITA**

S | M | L | XL | XXL M403E

48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG SWEATSHIRT
YELLOW**

S | M | L | XL | XXL M403C

48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



**FLAG SWEATSHIRT
MARINE BLUE**

S | M | L | XL | XXL M403D

48% COTTON 40% POLYESTER 12% VISCOSE /
270GR/M



NATIONAL HOODIE
NAVY

S M L XL XXL M4013A
100% COTTON







58



59

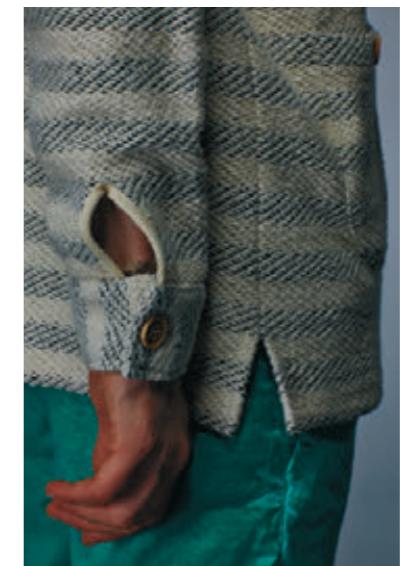


Reino Nordin / Bongo Rock



CASTAWAY KNIT
NATURAL WHITE / GREY

S | M | L | XL | XXL M502
70% COTTON 20% POLYESTER 10% ACRYLIC /
330 GR/M





**IL CAPITANO T-SHIRT
WHITE**

S | M | L | XL | XXL M207B
100% COTTON / 130 GR/M



**IL CAPITANO T-SHIRT
YELLOW**

S | M | L | XL | XXL M207A
100% COTTON / 130 GR/M

Big Wave Riders are not surfers. They're a band from Helsinki, Finland, inspired by waves, echoes and experimental rhythms with an electronic touch. They make music without mathematics or accurate calculations. The songs are fast, slow, rhythmic and with variety, influenced by the music that touched them most when they were teenagers.





Reino Nordin

With over a decade of music behind them, Bongo Rock Consists of multitalent Reino Nordin and DJ Herkules, the duo are a permanent fixture in the Helsinki music scene and their reggae flavoured rhythms blended perfectly into the island mood.



**REGATTA T-SHIRT
NAVY**

S | M | L | XL | XXL M2028A
100% COTTON



**REGATTA HOODED PIQUE
NAVY**

S | M | L | XL | XXL M2025A
100% COTTON



**ROWING T-SHIRT
GRANITA**

S | M | L | XL | XXL M2026A
100% COTTON / 130 GR/M



**ROWING T-SHIRT
YELLOW**

S | M | L | XL | XXL M2026B
100% COTTON / 130 GR/M





The anti-band of K-X-P comprises of frontman Timo Kaukolampi, Tuomo Puranen, Tomi Leppänen and Anssi Nykänen. Stars lined up as they unleashed their sounds in a 18th century military bunker, grinding the dust away with an unforgettably magical audiovisual performance. Described as intense Finnish post-Kraut acid house hybrid, we'll just leave it at that, because words don't do justice on what we just saw.



SWELL T-SHIRT
WHITE

S | M | L | XL | XXL M2012
100% COTTON / 130 GR/M



BOILER T-SHIRT
RANDOM WASH

S | M | L | XL | XXL M2016B
100% COTTON



FULL STEAM AHEAD T-SHIRT
WHITE

S | M | L | XL | XXL M208
100% COTTON / 130 GR/M



CATCH T-SHIRT
WHITE

S | M | L | XL | XXL M2010
100% COTTON / 130 GR/M



Tomi Leppänen / K-X-P



BREWERY T-SHIRT
GREY
S | M | L | XL | XXL M2020B
100% COTTON / 130 GR/M



HARMAJA LONG SLEEVE
GREY

S | M | L | XL | XXL M2017B
100% COTTON



HARMAJA BOAT NECK T-SHIRT
GREY

S | M | L | XL | XXL M2015B
100% COTTON



EAGLE'S NEST T-SHIRT
GRANITA

S | M | L | XL | XXL M209A
100% COTTON / 130 GR/M



EAGLE'S NEST T-SHIRT
GREY

S | M | L | XL | XXL M209B
100% COTTON / 130 GR/M



Timo Kaukolampi / K-X-P



Antti Tolvi / Lau Nau



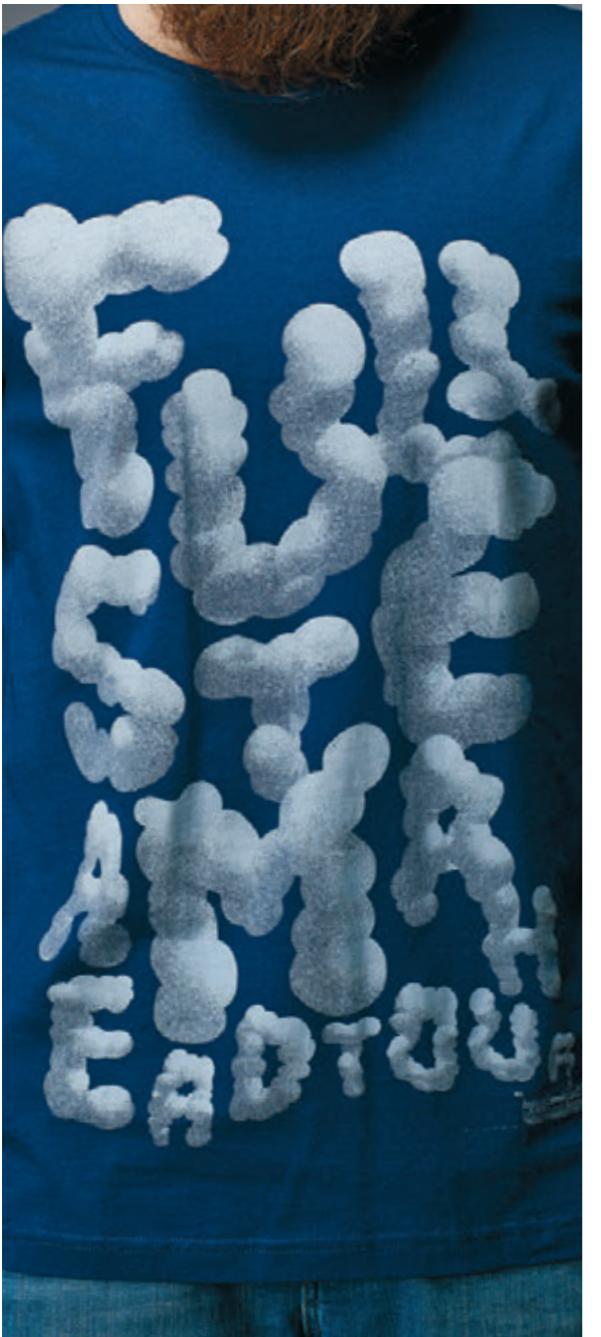
MARITIME T-SHIRT
WHITE

S | M | L | XL | XXL M2021A
100% COTTON / 130 GR/M



MARITIME T-SHIRT
BLUE

S | M | L | XL | XXL M2021B
100% COTTON / 130 GR/M



**TOUR T-SHIRT
BLUE**

S | M | L | XL | XXL M2019A
100% COTTON / 130 GR/M



**TOUR T-SHIRT
WHITE**

S | M | L | XL | XXL M2019B
100% COTTON / 130 GR/M



Pekko Koski / Mr. Beer



LAU NAU T-SHIRT
WHITE

S | M | L | XL | XXL M2030
100% COTTON / 130 GR/M



BREAKFAST T-SHIRT
WHITE

S | M | L | XL | XXL M2031
100% COTTON / 130 GR/M



FULL SPEED T-SHIRT
WHITE

S | M | L | XL | XXL M2034
100% COTTON / 130 GR/M



NATIONAL T-SHIRT
WHITE

S | M | L | XL | XXL M2035
100% COTTON / 130 GR/M



VALLISAARI T-SHIRT
WHITE

S | M | L | XL | XXL M2032
100% COTTON / 130 GR/M



WOODEND T-SHIRT
WHITE

S | M | L | XL | XXL M2033
100% COTTON / 130 GR/M



NORRKULLA T-SHIRT
WHITE

S | M | L | XL | XXL M2036
100% COTTON / 130 GR/M



HADDOCK T-SHIRT
WHITE

S | M | L | XL | XXL M2037
100% COTTON / 130 GR/M

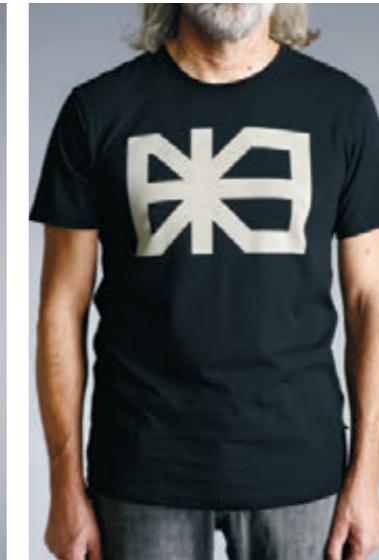


Patrik Lindström / Chef



**FLAG T-SHIRT
WHITE**

S | M | L | XL | XXL M205A
100% COTTON / 130 GR/M



**FLAG T-SHIRT
BLACK**

S | M | L | XL | XXL M205B
100% COTTON / 130 GR/M



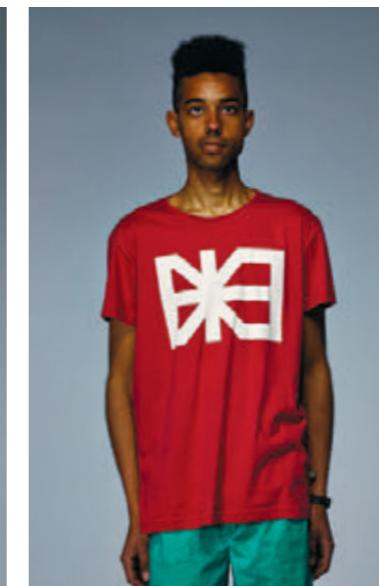
**FLAG T-SHIRT
MARINE BLUE**

S | M | L | XL | XXL M205C
100% COTTON / 130 GR/M



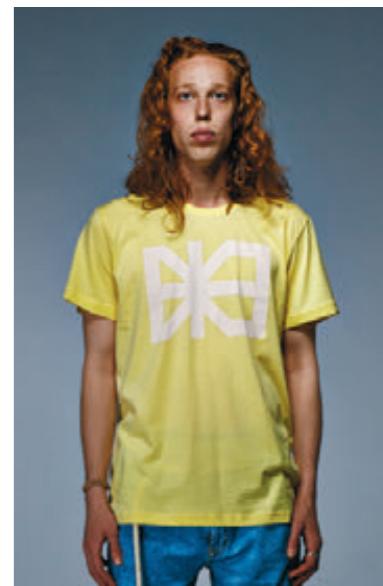
**FLAG T-SHIRT
BLUE**

S | M | L | XL | XXL M205D
100% COTTON / 130 GR/M



**FLAG T-SHIRT
GRANITA**

S | M | L | XL | XXL M205E
100% COTTON / 130 GR/M



**FLAG T-SHIRT
YELLOW**

S | M | L | XL | XXL M205F
100% COTTON / 130 GR/M



MAKIA BOX T-SHIRT
GRANITA
S | M | L | XL | XXL M202E
100% COTTON / 130 GR/M



MAKIA BOX T-SHIRT
WHITE
S | M | L | XL | XXL M202A
100% COTTON / 130 GR/M



MAKIA BOX T-SHIRT
BLACK
S | M | L | XL | XXL M202B
100% COTTON / 130 GR/M



MAKIA BOX T-SHIRT
BLUE
S | M | L | XL | XXL M202D
100% COTTON / 130 GR/M



MAKIA BOX T-SHIRT
MARINE BLUE
S | M | L | XL | XXL M202C
100% COTTON / 130 GR/M



MAKIA BOX T-SHIRT
YELLOW
S | M | L | XL | XXL M202F
100% COTTON / 130 GR/M



FLAG & MAKIA T-SHIRT
WHITE
S | M | L | XL | XXL M204A
100% COTTON / 130 GR/M



FLAG & MAKIA T-SHIRT
BLACK
S | M | L | XL | XXL M204B
100% COTTON / 130 GR/M



FLAG & MAKIA T-SHIRT
MARINE BLUE
S | M | L | XL | XXL M204C
100% COTTON / 130 GR/M



FLAG & MAKIA T-SHIRT
BLUE
S | M | L | XL | XXL M204D
100% COTTON / 130 GR/M



FLAG & MAKIA T-SHIRT
GRANITA
S | M | L | XL | XXL M204E
100% COTTON / 130 GR/M



FLAG & MAKIA T-SHIRT
YELLOW
S | M | L | XL | XXL M204F
100% COTTON / 130 GR/M



Tenho Mattila

The dark, rootsy and cosmic rock band Death Hawks has gained a reputation as a mind-blowing live act. Their debut album *Death & Decay* was ranked among the best Finnish releases of 2012, and is a perfect showcase of the band's ability to blend yesterday with today, merging heavy metal, krautrock, blues and psychedelia.



**EAGLE'S NEST TANK TOP
GRANITA**

S | M | L | XL | XXL M2027A
100% COTTON / 130 GR/M



**EAGLE'S NEST TANK TOP
GREY**

S | M | L | XL | XXL M2027B
100% COTTON / 130 GR/M



**DECKHAND TANK TOP
INDIGO / WHITE**

S | M | L | XL | XXL M2029A
100% COTTON / 210 GR/M



**DECKHAND TANK TOP
BLUE**

S | M | L | XL | XXL M2029B
100% COTTON / 210 GR/M



**HARMAJA TANK TOP
GREY**

S | M | L | XL | XXL M2024B
100% COTTON



**REGATTA TANK TOP
NAVY**

S | M | L | XL | XXL M2022A
100% COTTON / 130 GR/M



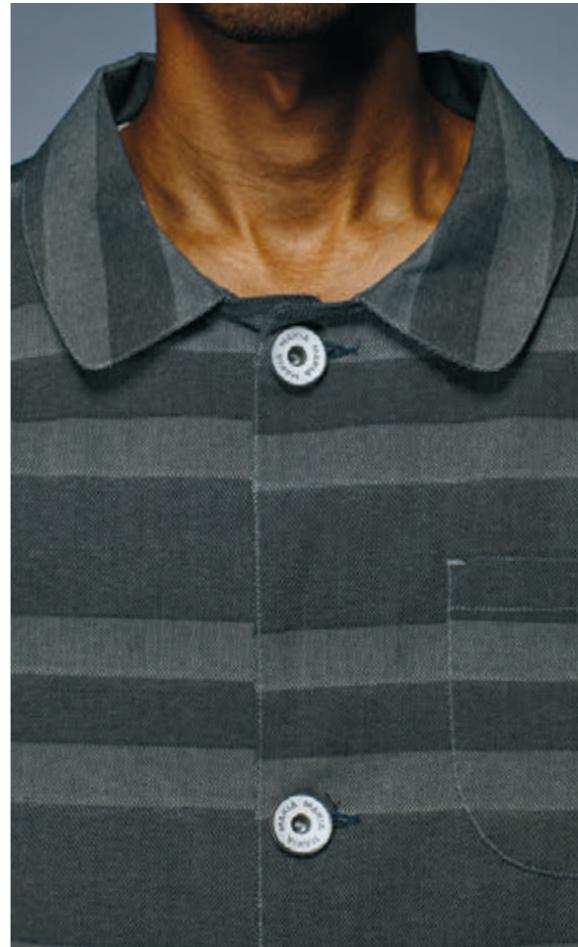
**BOILER TANK TOP
RANDOM WASH**

S | M | L | XL | XXL M2023B
100% COTTON





Samps Väätäinen / Rubik



**WHISTLE JACKET
GREY**

S | M | L | XL | XXL M302

72% COTTON 28% POLYAMIDE SURFACE
WITH WATER REPELLENT TREATMENT /
100% COTTON HALF LINING



Damn Seagulls rock style is kind of different from other Rock bands due to their use of brass instruments and woodwind instruments to make catchy tunes. Big emotion and big gestures. Big-time intensity and, most importantly, a big-ass sound. A big mixture of rock and soul.



**SHELTER JACKET
YELLOW**

S M L I XLI XXL M305B

57% POLYESTER 35% COTTON 8% NYLON /
2000MM COATING / 100% COTTON HALF LINING



**SHELTER JACKET
BLACK**

S M L I XLI XXL M305A

57% POLYESTER 35% COTTON 8% NYLON /
2000MM COATING / 100% COTTON HALF LINING



Husky Rescue has been on everyone's lips with their unique mix of modern electro pop that conveys a world of magic, beauty and emotion. From playing the biggest festivals to having their music featured in *The Sopranos*. The trio of Johanna Kalén, Marko Nyberg and Antony Bentley are sure to mesmerize the audiences again this summer.

Marko Nyberg





O-HOI JACKET
GREY

S | M | L | XL | XXL | M303

72% COTTON 28% POLYAMIDE SURFACE
WITH WATER REPELLENT TREATMENT /
100% COTTON HALF LINING



Jari Salo / Pepe Deluxe



Tommi Koskinen



**HARRINGTON JACKET
MARINE GREEN**

S | M | L | XL | XXL M307A
97% COTTON 3% ELASTANE

Formed by Hanna Toivonen and Tommi Koskinen, Phantom combines catchy future pop with alternative melancholic electronic sounds. BBC1 placed Phantom next to artists like A\$AP Rocky and Justin Timberlake. With some of the most visual instruments like the self-made UFO, Phantom is an original act not to be missed.



**HARRINGTON JACKET
BLUE**

S | M | L | XL | XXL M307B
97% COTTON 3% ELASTANE



**HARRINGTON JACKET
GRANITA**

S | M | L | XL | XXL M307C
97% COTTON 3% ELASTANE



**FLIGHT JACKET
BLACK**

S | M | L | XL | XXL M301

100% LINEN / SURFACE
WITH WATER REPELLENT TREATMENT /
100% COTTON HALF LINING



Joni Seppänen / Black Lizard



**DENIM JACKET
LIGHT BLUE**

S | M | L | XL | XXL M306B
100% COTTON



**DENIM JACKET
BLUE**

S | M | L | XL | XXL M306A
100% COTTON / SURFACE WITH
WATER REPELLENT TREATMENT



**STEAMER JACKET
GREY / YELLOW**

S | M | L | XL | XXL M304A

72% COTTON 28% POLYAMIDE SURFACE
WITH WATER REPELLENT TREATMENT /
DETAILS 57% POLYESTER 35% COTTON
8% NYLON / 2000MM COATING /
100% COTTON HALF LINING



Matti Pentikäinen / Teeth



Felix Zenger

Felix Zenger is the beatboxing phenomenon from Helsinki. He creates sounds you couldn't believe come from a young man's mouth, gaining millions of views with his videos online and getting invited on stage with artists like Pharrel Williams. As an organic food enthusiast, Felix recently founded a chocolate brand called LEVY.



DENIM CHINO SHORTS

WASHED BLUE

30 / 32 / 34 / 36 M708A

100% COTTON

DENIM CHINO SHORTS

RANDOM WASH

30 / 32 / 34 / 36 M708B

100% COTTON



114



**CHINO SHORTS
GRANITA**

30 / 32 / 34 / 36 M707B
97% COTTON 3% ELASTANE



**CHINO SHORTS
BLUE**

30 / 32 / 34 / 36 M707C
97% COTTON 3% ELASTANE



**CHINO SHORTS
YELLOW**

30 / 32 / 34 / 36 M707D
97% COTTON 3% ELASTANE



**CHINO SHORTS
MARINE GREEN**

30 / 32 / 34 / 36 M707E
97% COTTON 3% ELASTANE



**CHINO SHORTS
GREY**

30 / 32 / 34 / 36 M707F
97% COTTON 3% ELASTANE



**CHINO SHORTS
KHAKI**

30 / 32 / 34 / 36 M707A
97% COTTON 3% ELASTANE

115



**COOL DYE SHORTS
GRANITA**

30 / 32 / 34 / 36 M709C
97% COTTON 3% ELASTANE



**COOL DYE SHORTS
BLUE**

30 / 32 / 34 / 36 M709B
97% COTTON 3% ELASTANE



**COOL DYE SHORTS
MARINE GREEN**

30 / 32 / 34 / 36 M709A
97% COTTON 3% ELASTANE



DENIM SHORTS
WASHED BLUE

30 / 32 / 34 / 36 M7015A
98% COTTON 2% ELASTANE

DENIM SHORTS
LIGHT BLUE

30 / 32 / 34 / 36 M7015B
98% COTTON 2% ELASTANE





MIDSUMMER SHORTS
MULTICOLOR
30 / 32 / 34 / 36 M7019
100% COTTON



SKIPPER'S SHORTS
WASHED INDIGO
30 / 32 / 34 / 36 M7017
62% COTTON 38% POLYESTER / 330 GR/M



NATIONAL SHORTS
NAVY
30 / 32 / 34 / 36 M7016
100% COTTON



It's more about the quality, than quantity. For this season Makia jeans come in three different fits, Regular, Tapered and Skinny and also in three different washes, Raw, Washed Blue and Light Blue. All made out of 100% cotton with the exception of the skinny fit, which has elastane for added comfort and mobility. Try them on and see for yourself.



SKINNY FIT JEANS
LIGHT BLUE

29 / 30 / 31 / 32 / 33 / 34 M7010C
98% COTTON 2% ELASTANE



SKINNY FIT JEANS
RAW

29 / 30 / 31 / 32 / 33 / 34 M7010A
98% COTTON 2% ELASTANE



SKINNY FIT JEANS
WASHED BLUE

29 / 30 / 31 / 32 / 33 / 34 M7010B
98% COTTON 2% ELASTANE

MEASUREMENT CHART

SKINNY FIT JEANS	30"	31"	32"	33"	34"	36"
FRONT RISE cm	21	21.25	21.5	21.75	22	22.5
BACK RISE cm	30.5	30.75	31	31.25	31.5	32
INSIDE SIDE SEAM	32/34	32/34	32/34	32/34	32/34	32/34
1/2 LEG BOTTOM	16.25	16.77	17.25	17.75	18.25	19.25



REGULAR FIT JEANS RAW

30 / 31 / 32 / 33 / 34 / 36 M706A
100% COTTON

REGULAR FIT JEANS WASHED BLUE

30 / 31 / 32 / 33 / 34 / 36 M706B
100% COTTON

REGULAR FIT JEANS LIGHT BLUE

30 / 31 / 32 / 33 / 34 / 36 M706C
100% COTTON

TAPERED FIT JEANS RAW

30 / 31 / 32 / 33 / 34 / 36 M704A
100% COTTON

TAPERED FIT JEANS WASHED BLUE

30 / 31 / 32 / 33 / 34 / 36 M704B
100% COTTON

TAPERED FIT JEANS LIGHT BLUE

30 / 31 / 32 / 33 / 34 / 36 M704C
100% COTTON

MEASUREMENT CHART

REGULAR FIT JEANS	30"	31"	32"	33"	34"	36"
FRONT RISE cm	21.75	22	22.25	22.5	22.75	23.25
BACK RISE cm	32.75	33	33.35	33.5	33.75	34.25
INSIDE SIDE SEAM	32/34	32/34	32/34	32/34	32/34	32/34
1/2 LEG BOTTOM	18.75	19.25	19.75	20.25	20.75	21.75

MEASUREMENT CHART

TAPERED FIT JEANS	30"	31"	32"	33"	34"	36"
FRONT RISE cm	24.5	24.75	25	25.25	25.5	26
BACK RISE cm	33.5	33.75	34	34.25	34.5	35
INSIDE SIDE SEAM	32/34	32/34	32/34	32/34	32/34	32/34
1/2 LEG BOTTOM	18.25	18.75	19.25	19.75	20.25	21.25



**CHINOS
BLUE**
30 / 32 / 34 / 36 M701F
97% COTTON 3% ELASTANE



**CHINOS
KHAKI**

30 / 32 / 34 / 36 M701A
97% COTTON 3% ELASTANE



**CHINOS
GRANITA**

30 / 32 / 34 / 36 M701B
97% COTTON 3% ELASTANE



**CHINOS
BLUE**

30 / 32 / 34 / 36 M701C
97% COTTON 3% ELASTANE



**CHINOS
YELLOW**

30 / 32 / 34 / 36 M701D
97% COTTON 3% ELASTANE



**CHINOS
MARINE GREEN**

30 / 32 / 34 / 36 M701E
97% COTTON 3% ELASTANE



**CHINOS
GREY**

30 / 32 / 34 / 36 M701F
97% COTTON 3% ELASTANE



MIDSUMMER TROUSERS

MULTICOLOR

30 / 32 / 34 / 36 M7026A

100% COTTON



NATIONAL TROUSERS

NAVY

30 / 32 / 34 / 36 M7025A

100% COTTON



Although we put a halt to the women's collection, doesn't mean women can't wear Makia anymore. Our men's pieces combine well for a modern relaxed look, for ladies as well. Scroll back to the measurement chart to find the fit you're looking for.





134



135

Don't call it a foot fetish, but we are exited to present you to our first complete line of Makia footwear. With 20 different models, the range varies from casual to more dressed up styles.

Everything to keep your feet comfortable and looking sharp. Everyday footwear designed in Scandinavia and manufactured with care in Portugal.



STROLLER**TAN / BROWN**40 / 41 / 42 / 43 / 44 / 45 / 46 904A
LEATHER / SUEDE / LEATHER LINING**STROLLER**
BLUE40 / 41 / 42 / 43 / 44 / 45 / 46 904B
LEATHER / LEATHER LINING**FIELD****BLUE**40 / 41 / 42 / 43 / 44 / 45 / 46 905A
SUEDE / LEATHER LINING**FIELD**
GRANITA40 / 41 / 42 / 43 / 44 / 45 / 46 905B
SUEDE / LEATHER LINING**FIELD**
MARINE GREEN40 / 41 / 42 / 43 / 44 / 45 / 46 905C
SUEDE / LEATHER LINING

TALL STROLLER
TAN / BROWN

40 / 41 / 42 / 43 / 44 / 45 / 46 901A
LEATHER / SUEDE / LEATHER LINING



CANYON
BROWN

40 / 41 / 42 / 43 / 44 / 45 / 46 902A
SUEDE / LEATHER LINING



TALL STROLLER
BLUE

40 / 41 / 42 / 43 / 44 / 45 / 46 901B
LEATHER / LEATHER LINING



CANYON
BLUE

40 / 41 / 42 / 43 / 44 / 45 / 46 902B
SUEDE / LEATHER LINING



CHUCK
BLUE

40 / 41 / 42 / 43 / 44 / 45 / 46 9010A
LEATHER / LEATHER LINING



CHUCK
LIGHT GREY

40 / 41 / 42 / 43 / 44 / 45 / 46 9010B
SUEDE / LEATHER LINING



CHUCK
BROWN

40 / 41 / 42 / 43 / 44 / 45 / 46 9010C
FAKE LEATHER / LEATHER LINING



CHUCK
BLACK

40 / 41 / 42 / 43 / 44 / 45 / 46 9010D
LEATHER / LEATHER LINING





STRAND
FLOWERS

40 / 41 / 42 / 43 / 44 / 45 / 46 906A
LEATHER / LEATHER LINING



ROXBURY
FLOWERS

40 / 41 / 42 / 43 / 44 / 45 / 46 907A
LEATHER / LEATHER LINING



STRAND
BLUE / MARINE GREEN

40 / 41 / 42 / 43 / 44 / 45 / 46 906B
SUEDE / LEATHER LINING



ROXBURY
BLUE / RED

40 / 41 / 42 / 43 / 44 / 45 / 46 907B
SUEDE / LEATHER LINING



SOVEREIGN
TAN

40 / 41 / 42 / 43 / 44 / 45 / 46 908A
LEATHER / LEATHER LINING



HONCHO
ANTIQUE BROWN

40 / 41 / 42 / 43 / 44 / 45 / 46 909A
LEATHER / LEATHER LINING



HONCHO
ANTIQUE RED

40 / 41 / 42 / 43 / 44 / 45 / 46 909B
LEATHER / LEATHER LINING







Captain "Jykke" was in charge of the operations aboard the steamboat. With his Haddock-like habitus, keeping the ship in clear waters on the shallow coastline, while shouting instructions to the engine room. He was the heart of the crew and there for us every time we needed a guiding hand or a good old sailor story.



CREW CAP
NAVY

ONE SIZE U8032A
100% COTTON



FIVE PANEL CAP
NAVY

ONE SIZE U8033A
100% COTTON



CAP
MARINE GREEN

ONE SIZE U802B
100% COTTON



BRAIDED CANVAS BELT
MARINE GREEN

ONE SIZE U8015F
POLYESTER / LEATHER



BRAIDED CANVAS BELT
GRANITA

ONE SIZE U8015G
POLYESTER / LEATHER



CAP
GRANITA

ONE SIZE U802C
100% COTTON

CAP
GREY

ONE SIZE U802D
100% COTTON

CAP
BLUE

ONE SIZE U802A
100% COTTON



SUEDE BELT
YELLOW

M/L U803B
LEATHER



SUEDE BELT
BLUE

M/L U803A
LEATHER



MIDSUMMER HAT
MULTICOLOR
M/L U8043A
100% COTTON



BUCKET HAT
NAVY
M/L U8034A
100% COTTON

NATIONAL HAT
NAVY
M/L U8042A
100% COTTON



Njassa is the only one of the crew that was aboard the original Saimaa "Adrift" cruise. A legendary Radio Host, DJ and a Musician, Njassa graced us with his fatherly presence by broadcasting his radio show live from the boat. He was recently awarded for his work on brightening Helsinki's urban culture for the last three decades.



**ROPE BELT
NATURAL**

ONE SIZE U8035
100% COTTON



**FLAG TOTE BAG
NATURAL WHITE**

ONE SIZE U8045D
70% RECYCLED COTTON/
30% RECYCLED PET PLASTIC



**FULL STEAM
AHEAD TOTE BAG
NATURAL WHITE**

ONE SIZE U8045A
70% RECYCLED COTTON/
30% RECYCLED PET PLASTIC



**EAGLE'S
NEST TOTE BAG
NATURAL WHITE**

ONE SIZE U8045B
70% RECYCLED COTTON/
30% RECYCLED PET PLASTIC



**BREWERY
TOTE BAG
NATURAL WHITE**

ONE SIZE U8045C
70% RECYCLED COTTON/
30% RECYCLED PET PLASTIC

	S	M	L	XL	XXL				
SIZE EUR	44	46	48	50	52	54	56	58	60
SIZE EUR / Chest inch	34	36	38	40	42	44	46	48	50
SIZE UK / Shirts	37	38	39	40	41	42	43	44	45
SIZE EUR / Shirts	14½	15	15¼	15¾	16	16½	17	17¼	17¾

BODY HEIGHT 176+/- 3cm

1. Chest	88	92	96	100	104	108	112	116	120
2. Waist	73	78	83	88	93	98	103	108	113
3. Hip	92	96	100	104	108	112	116	120	124
4. Back Length	43	43,5	44	44,5	45	45,5	46	46,5	47
5. Neck Circumference	37	38	39	40	41	42	43	44	45
6. Shoulder	15,1	15,3	15,5	15,7	15,9	16,1	16,3	16,5	16,7
7. Arm	60	61	62	63	64	65	66	67	68
8. Leg Inner Length	80	81	82	83	84	85	86	87	88
9. Leg Side Length	106	107,5	119	110,5	112	113,5	115	116,5	118



For Spring/Summer 2014 we created the measurement chart featured below, to help you find your ideal size. The S/S 2014 Makia tops come slightly more fitted than previously, so we recommend measuring your size, or trying out the product before purchase.

A big thank you to Lapin Kulta for joining forces with us for the Full Steam Ahead Tour! Hopefully we created together something that people can look back in 30 years and identify with. Just like we looked back at the original Saimaa-ilmiö documentary.

LAPIN
KULTA

THANK YOU

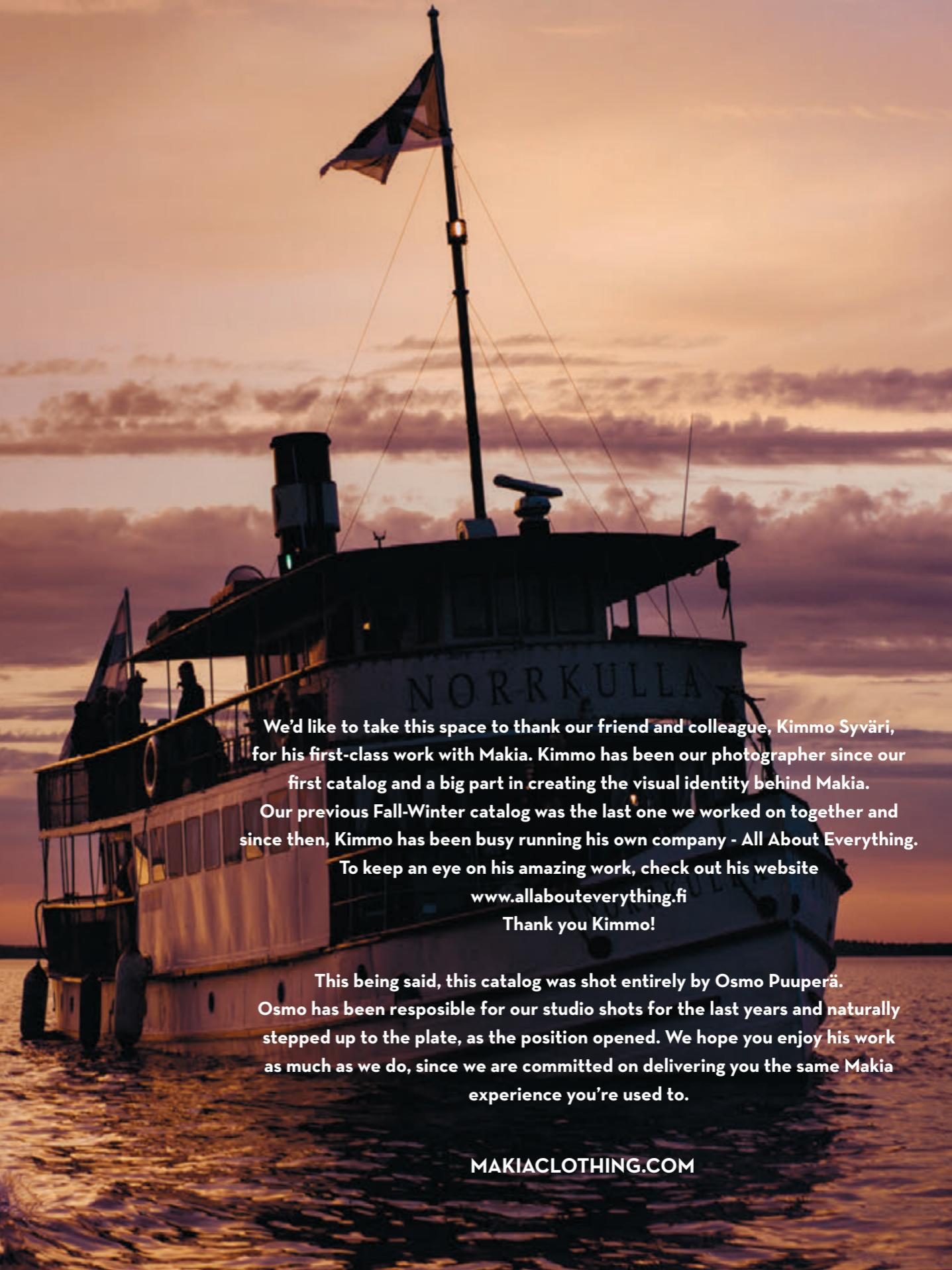
Pekko Koski, Lapin Kulta, Hartwall, Also Starring Oy , Nalle Sjöblad,
Arthur Franck, Mikael Gustafsson, Axel Högström, Frej Karlson, Ossi Lahtinen,
Art Lab, Jussi Liukkonen, Antti Liukkonen, Matti Pentikäinen, Niclas Kristiansson,
Fullsteam, Otso Kähönen, Feniks Willamo, Ville Kilpeläinen, Toni Ritonen,
Heikki Häkkinen, Sami Huhtinen, Niko Kangas, Visit Finland, Virpi Aittokoski, Emilia
Savola, Leena Lassila, Maarit Pitkänen, Maria del Carmen Hänninen,
Marita Liiman, Rauno Lehtinen, Eemeli Mölsä, Jyrki Salonen, Mikko Heikkilä,
Kari Nyholm, Radio Helsinki, Njassa, Roy Bowson, Mikko Knutas, Valtteri Väkevä,
NYT, Juhani Mykkänen, Iida Tikka, Miikka Pirinen, Magdalena Piotrowski, J'N'C,
Marchell Salgado, Lodown, Ilya Sergeev, Isla, Fashion Stylist, Jukka Lehtola,
Antti Viavainen, TeliaSonera / Yritysratkaisut, Jussi Wiklund, Villa Kuggen,
Alli Hynynen, Miksu, Jukka Palmgren, Pirjo Grönholm, Leif Ekholm, Marianne
Långvik-Huomo, Timo Tuomi, Jari Salo, Merja Ruotsalainen, Sanna Kallionpää,
Topi Saario, Sanni Jouhki, Jarmo Nieminen, Nick Tiani, 358, Verner Leimu, Kimmo
Tupala, Elina Freden, Daniel Ahlgren, Jenni Kanerva, Andre Lönnqvist, Aquador
Center, Kirsi Sievänen, Patrik Lindström, Lupolo, Lauri Rantanen,
Veijo Votkin, Votkin Lihatukku, Jussi Laine, Veikko Laine, Eriksonin Kalatukku, Juuso
Wäänänen, Fregatti, Saku Knopp, Phantom, Bongo Rock, Lau Nau, K-X-P, Teeth,
Black Lizard, Big Wave Riders, Damn Seagulls, Rubik, Death Hawks,
Sarah Kivi & Non Orchestra, Husky Rescue, Sara Sayed, Tuomo Prättälä,
Felix Zenger, Yona, Poika ja Hirviö, Loost Koos, Janic Leino,
Reino Nordin, Henrik Herkules.

MAKIA

Jarno Luotonen, Jesse Hyvärni, Nicolas Prieto, Aleksi Helisten
Jani Fagerroos, Joni Malmi, Hessu Heino, Mika Martikainen, Emmi Vanhatalo
Martina Babišová, Joona Leppänen, Robert Lönnqvist, Axel Enqvist,
Elina Lappalainen

PHOTOGRAPHY

Osmo Puuperä



We'd like to take this space to thank our friend and colleague, Kimmo Syväri, for his first-class work with Makia. Kimmo has been our photographer since our first catalog and a big part in creating the visual identity behind Makia.

Our previous Fall-Winter catalog was the last one we worked on together and since then, Kimmo has been busy running his own company - All About Everything.

To keep an eye on his amazing work, check out his website
www.allabouteverything.fi

Thank you Kimmo!

This being said, this catalog was shot entirely by Osmo Puuperä. Osmo has been responsible for our studio shots for the last years and naturally stepped up to the plate, as the position opened. We hope you enjoy his work as much as we do, since we are committed on delivering you the same Makia experience you're used to.

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