



Primitive

A P P A R E L

SUMMER 2015



Primitive

A P P A R E L

Let the beer flow, let the skin show...

We're all just animals on the hunt in some way or another, reacting to our primal urge to relish in the rising temperatures. We took a laid back approach to this season's offering, but we made a dedicated effort to produce some of our most well thought out and wearable pieces to date. Now go outside and see what sort of trouble you can get into. Long live Summer!



TABLE OF CONTENTS

Graphic Tees	pg. 4
Cut and Sew	pg. 21
Headwear	pg. 37
Accessories	pg. 42



HIGHER TEE

Black | White | Athletic Heather



TREAT TEE

Black | White | Athletic Heather



PLEDGE TEE

Black | White | Athletic Heather



PRIMITIVE APPAREL • STRIKE FIRST • ESTABLISHED MMVIII



STRIKE FIRST TEE

Black | White | Athletic Heather



ESCAPE TEE

Black | White | Burgundy



DOWNTOWN TEE

Black | Athletic Heather | Navy



Primitive



MOMENT TEE

Black | White | Black Tie-Dye



JACKSON POLLY TEE

Black | White | Navy



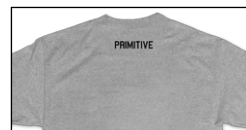
CULTIVATED TEE
Black | White | Athletic Heather



**LOS ANGELES
CALIF. U S A**



CAPTAIN TEE
Black | White | Athletic Heather



BACK

PRIMITIVE



PARADISE TYPE TEE
Black | White | Athletic Heather



CULTIVATED IN CALIFORNIA
— SINCE 2008 —



CUB TEE
Black | Athletic Heather | Navy

PRIMITIVE



SKEW TEE
Black | White | Navy



PROWLER TEE
Black | White | Athletic Heather

Primitive



THRASHED TEE
Black | White | Navy



OUTSIDER TEE
Black | Athletic Heather | Navy



BACK



GFL STARS CAMO TEE
Black | White | Athletic Heather



BACK



YOUTH TEE
Black | Charcoal Heather | Red



PRIMITIVE APPAREL
EST MMVIII



WAVE TEE

Black | White | Athletic Heather



SPLIT NUEVO SCRIPT TEE

Black | White | Athletic Heather | Navy | Sea Foam | Red



Primitive



SHOCKER RAGLAN

Black/Black | White/Navy | Athletic Heather/Black



BACK



BOLT RAGLAN

Black/Black | White/Red | Athletic Heather/Black



Built Stronger  Since 2008



WILDCAT RAGLAN

Black/Black | White/Black | Athletic Heather/Black



BACK

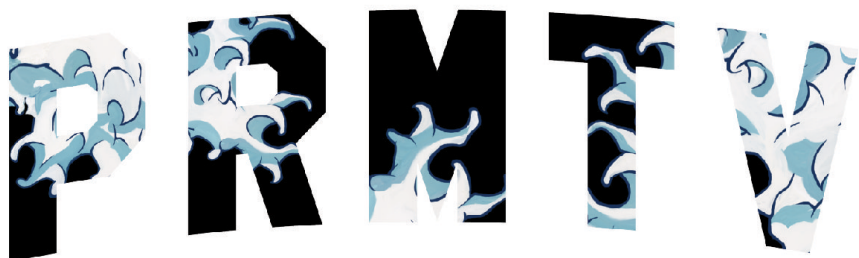


ARROW RAGLAN

Black/Black | White/Red | Athletic Heather/Navy



BACK



PRIMITIVE APPAREL
EST MMVIII



WAVE RAGLAN
Black/Black | White/Navy | Athletic Heather/Black



SLAB TYPE SOCCER TEE
Black | Burgundy | Navy



ALOHA SOCCER TEE
Black | Burgundy | Navy



ALPHA P V NECK
Black | Charcoal Heather | Navy Heather



HIGHER TANK

Black | White | Athletic Heather



TREAT TANK

Black | White | Athletic Heather



Primitive



LOS ANGELES
CALIF. U S A



MOMENT TANK

Black | White | Charcoal Heather



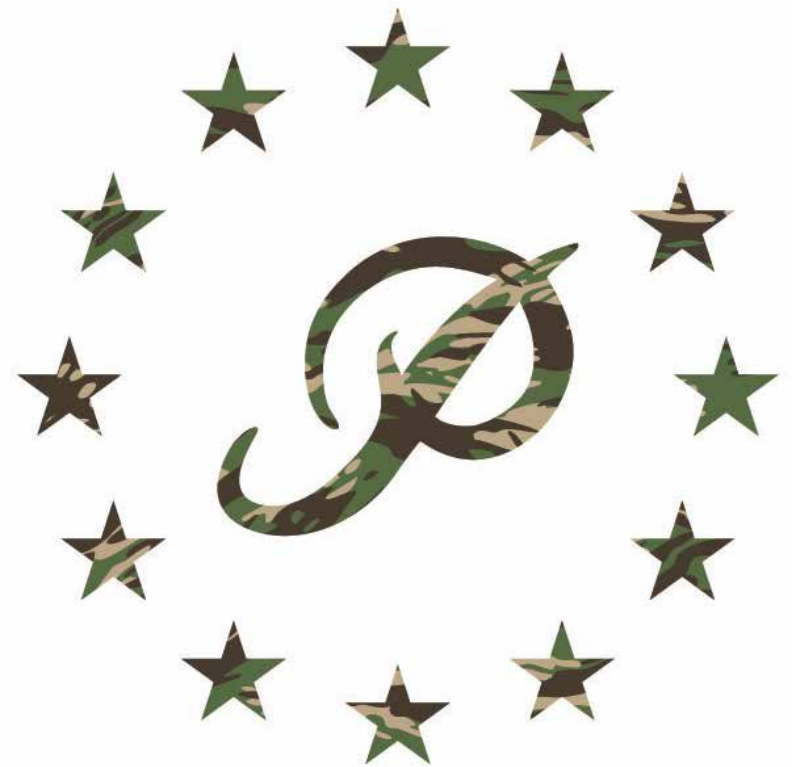
CAPTAIN TANK

Black | White | Navy

PRIMITIVE



PARADISE TYPE TANK
Black | White | Athletic Heather



GFL STARS CAMO TANK
Black | Athletic Heather | Navy



FIRST CLASS S/S SHIRT

Green | Black

Cotton chambray top, tiger stripe camo all over print, single left chest pocket, with Primitive Nuevo signature script embroidered on back.

Available in S-XXL



DETAIL

MAI TAI S/S SHIRT

Black Multi

Custom all over print on cotton poplin, single left chest pocket, Primitive Nuevo signature script embroidered on back, with Worldwide woven label.

Available in S-XXL



PARADISE S/S SHIRT

Black | Cream

Custom floral all over print cotton poplin, single left chest pocket, Primitive Nuevo signature script embroidered on back, with Worldwide woven label.

Available in S-XXL





PARADISE BASEBALL JERSEY

Black | Cream

Custom floral all over print on polyester mesh baseball jersey, custom logo buttons, screen-print on left chest, with Primitive athletic woven label.

Available in S-XXL



NUEVO SCRIPT TIE-DYE RAGLAN

Blue/Red | Grey/Black | Aqua/Navy

Lightweight raglan baseball tee, multi-color spiral tie-dye, Primitive Nuevo logo is screen printed across chest, with Primitive woven label.

Available in S-XXL



DETAIL



FIELDER RAGLAN HENLEY

Charcoal Heather/Black | Oatmeal Heather/Burgundy
Cotton jersey ¾ sleeve baseball tee with pinstriped body,
screen printed artwork on chest and right sleeve,
with Primitive woven label.
Available in S-XXL





RUDY TEE

Black/Camo | Athletic Heather/Camo
Regular fit short sleeve pocket tee, tiger stripe
camo print blocked across chest, with
Primitive woven label.
Available in S-XXL



COMMANDER SOCCER TEE

Burgundy | Black | Black Camo
V-neck soccer inspired polyester mesh jersey,
Primitive screen print artwork on chest, with
Primitive woven label.
Available in S-XXL



BANDIT SOCCER TEE

Red | Black | Blue

V-neck soccer inspired tee, with contrast self-fabric sleeves, stripes, and Primitive screen print on chest, with Primitive woven label.

Available in S-XXL





OVERTIME TEE

Black | Burgundy

*Contrast self-fabric panel across chest, Primitive logo and
08 screen printed on chest, with
Primitive script woven label.
Available in S-XXL*





DETAIL



TRAILS POCKET TEE

White | Black | Athletic Heather
Custom all over print pattern,
solid left chest pocket, with
Primitive woven label.
Available in S-XXL



ALUMNI TIE-DYE TEE

Navy | Black | Burgundy

Soft hand jersey with custom tie dye. Primitive 08 screen print on left chest, with Primitive script label. Available in S-XXL



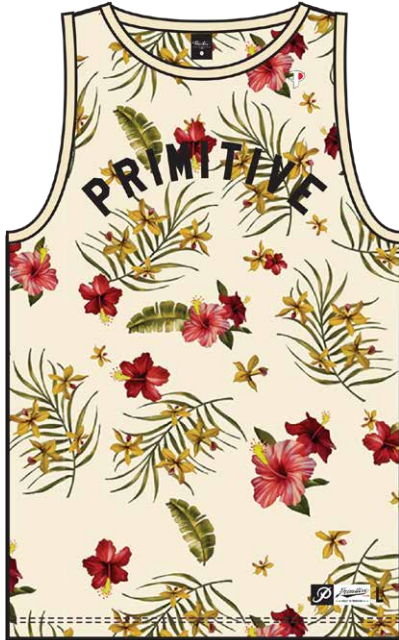
ALUMNI TIE-DYE TANK

Black | Burgundy | Navy

Custom tie dye and Primitive 08 screen print at left chest, with Primitive script woven label. Available in S-XXL



MAI TAI TANK
Red | Black Multi
Custom all over print tank top with
Primitive script woven label
Available in S-XXL



PARADISE MESH TANK

Cream | Black

Custom floral all over print on polyester mesh jersey tank, screen print artwork across chest, with Primitive woven label.

Available in S-XXL



NUEVO SCRIPT TIE-DYE TANK

Black | Red | Aqua

Multi-color spiral tie dye on front and back, Primitive Nuevo logo screen print across chest, with Primitive woven label.

Available in S-XXL



OVERTIME TANK

Burgundy | Black

Contrast self-fabric panel across chest. Primitive logo and 08 screen print on the front, with Primitive script woven label. Available in S-XXL





TRAILS POCKET TANK

Athletic Heather | Aqua | Black
 Custom all over print pattern on
 bottom panel and chest pocket, with
 Primitive script woven label.
 Available in S-XXL



FIRST CLASS SHORTS

Green | Black
 Cotton twill tiger stripe camo fabric with chambray lining,
 secret keyhole pocket, with Primitive branding on back
 pocket and right leg.
 Available in
 30, 32, 34, 36, 38



PARKER SHORTS

Dark Khaki | Grey | Green | Black
Chino short with brushed cotton twill fabric, secret keyhole pocket, with Classic-P logo embroidery on left leg and Primitive branding at back pocket.

Available in
30, 32, 34, 36, 38



PARADISE MESH SHORTS

Black | Cream
Poly mesh short with custom floral all over print pattern, elastic waistband with drawstring, hidden pockets at side with invisible zip closure, with Primitive branding at left leg.

Available in
30, 32, 34, 36, 38



DETAIL



MAI TAI BOARDSHORTS

Black Multi

Custom all over print pattern, regular fit boardshort, velcro fly closure with tie waist short, patch rear pocket, with Primitive branding at back pocket and left leg.

Available in
30, 32, 34, 36, 38



*Reflective Ink

COMMANDER SWEAT SHORTS

Black | Athletic Heather

French terry sweat-short with elastic waistband and drawstring, side seam pockets with invisible zippered closure, and zipper back pocket, reflective printed artwork on left leg, Primitive branding at back pocket.

Available in
30, 32, 34, 36, 38



DETAIL



CLASSIC P JOGGER PANTS

Grey | Green

Elastic cuff, slim fitting pant and branded metal button, Classic-P logo embroidery on left leg, with Primitive branding on back pocket.

Available in
30, 32, 34, 36, 38



DETAIL



PARADISE JOGGER SWEATPANTS

Black

Custom floral all over print, comfort elastic waist and ankle ribbing, classic P logo embroidery, zipper back and side pockets,

French Terry 80% cotton 20% polyester
Available in S-XXL



PARADISE STRAPBACK

Cream | Black
100% Polyester



WILDCAT SNAPBACK

Royal Blue | Navy | Black
80% Acrylic 20% Wool



PARADISE SNAPBACK

Black | Red
80% Acrylic 20% Wool



TORCH SNAPBACK

Black | Navy
80% Acrylic 20% Wool



LENNY STRAPBACK
Red | Black
80% Acrylic 20% Wool



SLAB TYPE SNAPBACK
Navy | Black | Red
100% Cotton



NUEVO SCRIPT SNAPBACK
Red | Athletic Heather | Black | Green | Navy | Burgundy
100% Cotton



BOLT STRAPBACK
Navy | Black
80% Acrylic 20% Wool



CLOCKER SNAPBACK
Navy | Athletic Heather | Black
100% Cotton



TIMELESS NEW ERA SNAPBACK
Athletic Heather | Navy | Black
100% Cotton



CLASSIC P SNAPBACK
Burgundy | Royal Blue | Black
100% Cotton



CLASSIC P NEW ERA STRAPBACK
Black/Green | Black/White
80% Acrylic 20% Wool



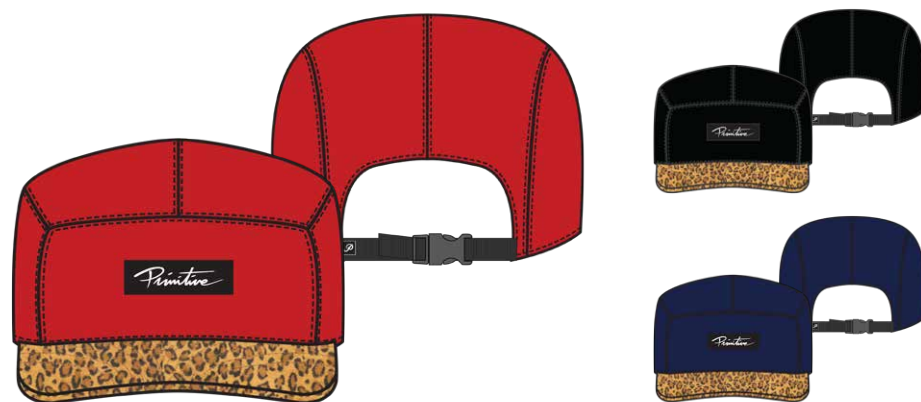
SUICIDE KING SNAPBACK

Black | Navy | Burgundy
100% Cotton



ALPHA P SNAPBACK

Yellow | Red | Navy
100% Cotton



NUEVO SCRIPT 5 PANEL

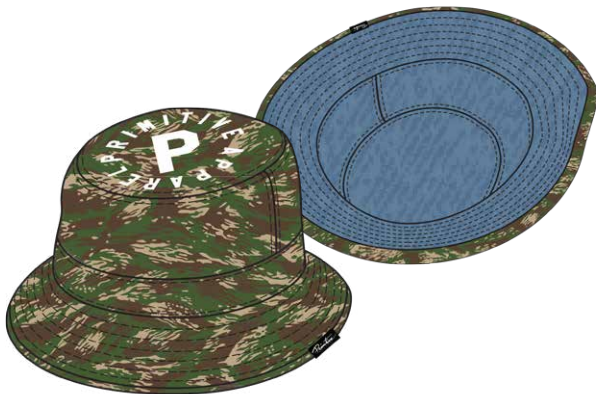
Red | Black | Navy
100% Cotton



MAYHEM 5 PANEL
Black | Burgundy
100% Cotton



TEEPEE 5 PANEL
Burgundy | Black | Grey | Indigo | Green
100% Cotton



CLOCKER BUCKET
Olive | Black
100% Cotton



PARADISE BUCKET
Black/Cream Reversible
100% Cotton





PARADISE BACKPACK

Black
100% Cotton



PARADISE DUFFLE BAG

Black
100% Cotton



FIRST CLASS BELT

Black | Olive
100% Polyester



PARADISE BELT

Cream | Black
100% Polyester
Available in S-M, M-L



MAI TAI BELT

Red | Black
100% Polyester



MAI TAI TRIFOLD WALLET

Red | Black
100% Polyester



PARADISE BIFOLD WALLET

Tan | Black
100% PU Leather



EXECUTIVE CLIP WALLET

Black
100% PU Leather



PARADISE CARD HOLDER

Black
100% Polyester



TOPANGA SUNGLASSES
Black | Verona Tortoise



HIGHER ASHTRAY
Glass



GFL STARS ASHTRAY
Red | Black



NUEVO SCRIPT PILLOW
Black
100% Cotton



CLASSIC P KEY
Silver



CULTIVATED AIR FRESHENER
Black



CLASSIC P AIR FRESHENER
Black



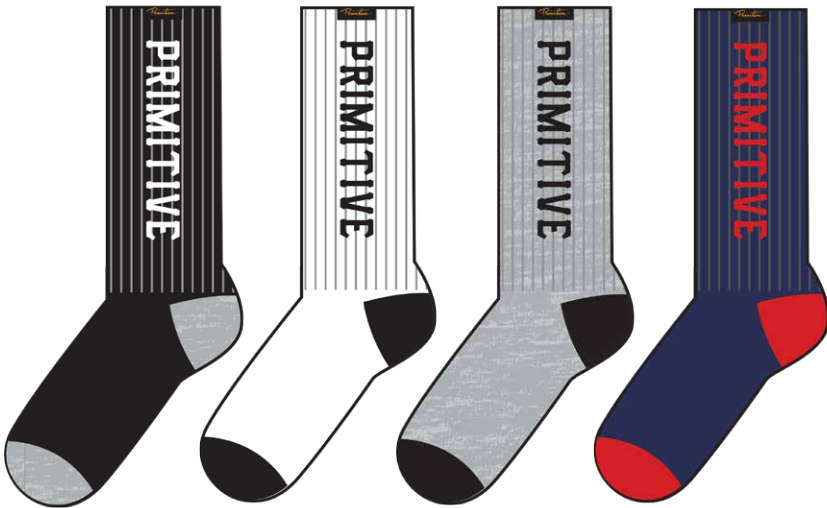
PARADISE KEY CHAIN
Black
100% Polyester



CLASSIC P SOCKS
Black | White | Athletic Heather | Red
100% Cotton



CULTIVATED SOCKS
Black | White | Athletic Heather
100% Cotton



SLAB TYPE SOCKS
Black | White | Athletic Heather | Navy
100% Cotton



NUEVO SCRIPT SOCKS
Black | White | Red | Neon Green
100% Cotton



primitiveapparel.com