

SPRING | 2018



Primitive
SKATEBOARDING





Primitive is a celebration of skateboarding and the rich subcultures that live alongside it. From the next block to the next hemisphere, we explore all environments and engage with all communities rooted in creativity and passionate expression. From grimy to refined, we tell the honest stories of the beautifully imperfect cultures that make us who we are. The quality and depth of the Primitive ethos is reflected in our athletes and distinctive range of products, created to celebrate the intersection of these ideas.



EXPLORATION
RECREATION
RELAXATION



| 2018

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DELIVERY | 01









TWO-FER COACH | PA118100

Shell: 100% polyester with water-resistant coating / Lining and Hood: Medium-weight 80% Cotton 20% Polyester fleece / Regular fit coaches jacket with fleece lining and hood / Features welt pockets and logo snaps at center front closure / Rib cuffs at interior sleeves and drawcord at bottom opening / Nuevo Script logo embroidery at left chest

Sizes: S | M | L | XL | XXL **Colors:** Black, Midnight



CAMDEN JACKET | PA118101

Shell: Medium-weight 100% polyester with water-resistant coating, Lining: 100% polyester taffeta / Regular fit jacket with raglan sleeves and rib varsity collar / Features welt pockets and logo snaps at center front closure / Nuevo Script logo embroidery at left chest / Pennant embroidery at right sleeve

Sizes: S | M | L | XL | XXL **Colors:** Olive, Black

ENDEAVOR ANORAK | PA118102

Medium-weight Cotton stretch denim / Garment wash to soften fabric / Relaxed fit half-zip anorak / Bungee closure at bottom opening and hood / Front and back yoke seam at chest / Welt pockets at front / Nuevo Script logo embroidery at chest

Sizes: S | M | L | XL | XXL

Colors: Indigo Denim



ADVENTURE SHIRT | PA118600

Indigo is medium-weight 100% cotton chambray shell with poly taffeta lining / Olive Drab is 100% Nylon woven shell / Regular fit long sleeve shirt-jacket with chest pocket and on-seam waist pockets / logo engraved buttons / Interior collar stand label and hidden bottom placket label

Sizes: S | M | L | XL | XXL Colors: Olive, Indigo





BIG ARCH WINDBREAKER | PAPSP1816

Shell: Medium-weight 100% polyester with water-resistant coating / Lining: 100% polyester tricot / Fitted full zip hooded jacket with contrast lining / Rib cuffs at sleeve and drawcord through hood / Logo arch print at left chest and center back

Sizes: S | M | L | XL | XXL

Colors: Navy



DIRTY P WASHED COACH | PAPSP1815

Shell: Medium-weight 100% polyester with water-resistant coating / Lining: 100% polyester tricot / Fitted coach's jacket with contrast lining / Black and white tie-dye wash / Contrast metal snaps at center front / Dirty P metallic print at left chest and center back

Sizes: S | M | L | XL | XXL

Colors: Black Wash



VELOUR QUARTER-ZIP | PA118204

Medium-weight 80% cotton 20% polyester velour / Slightly relaxed fit quarter-zip pullover hood with rib cuffs and waistband / Features a front and back yoke seam at chest / Nuevo Script logo embroidery at wearer's left chest / 3-piece hood

Sizes: S | M | L | XL | XXL

Colors: Brick

WASHED CREW | PA118201

Medium-weight 80% cotton 20% polyester fleece / Classic fit raglan crew / Light distressing wash / Rib at sleeve cuffs, waistband, neck binding, and side panels / Logo puff print at chest / Logo woven label at right hip

Sizes: S | M | L | XL | XXL

Colors: Midnight



PIQUE TRACK ZIP | PA118200

Medium-weight 80% cotton 20% polyester pique fleece / Classic fit full zip hood / Rib at sleeve cuffs and waistband / Contrast piping at sleeves, shoulders, and hood / Contrast drawcord through hood / Scuba hood construction / Pouch pocket at waist / Contrast logo embroidery at chest / Logo flag label at side seam

Sizes: S | M | L | XL | XXL

Colors: Rain Cloud Heather, Black





LEAGUE PANELED HOOD | PA118202

Heavyweight 80% cotton 20% polyester fleece / Classic fit color-blocked pullover hood / Rib at sleeve cuffs and waistband / Striped rib / Pouch pocket at waist / 3-piece hood / Tonal drawcord through hood / Logo embroidery at chest / Logo flag label at side seam

Sizes: S | M | L | XL | XXL

Colors: Brick

NUEVO CONTRAST HOOD | PA118203

Medium-weight 80% cotton 20% polyester fleece / Classic fit pullover hood with contrast rib cuffs and waistband / Features coverstitch detailing along all seams / Nuevo Script logo print at chest and logo embroidery at wrist / Pouch pocket with woven label / 3-piece hood with fleece lining and rib binding

Sizes: S | M | L | XL | XXL

Colors: Ice Heather





STUTTER HOOD | PA118301

Medium-weight cotton/poly jersey / Regular fit long sleeve pullover hood with rib at cuffs / Logo embroidery at wearer's left chest / Logo print at sleeves / Pouch pocket / Flag label at side seam

Sizes: S | M | L | XL | XXL

Colors: Rain Cloud Heather, Black



OVERDYE L/S POCKET TEE | PA118300

Medium-weight 100% cotton jersey / Overdyed regular fit long sleeve tee with chest pocket / Nuevo Script embroidery at pocket / Rib binding neck opening

Sizes: S | M | L | XL | XXL

Colors: Rain Cloud, Vintage Black





EASTERN BLOC S/S | PA118303

Medium-weight cotton/poly jersey / Regular fit short sleeve athletic silhouette with striped rib collar neck opening / Front and back yoke seam at chest / Right sleeve logo print and Nuevo Script embroidery at left chest / Logo woven label at right hip

Sizes: S | M | L | XL | XXL

Colors: Black, Olive





SOLID RUGBY | PA118302

Heavyweight 100% cotton jersey / Long sleeve rugby with contrast twill collar / Indigo chambray interior collar yoke / Nuevo Script logo embroidery at left chest

Sizes: S | M | L | XL | XXL

Colors: Midnight, Olive



RELAY TRACK PANT | PA118501

Shell: Medium-weight 100% polyester with water-resistant coating / Lining: 100% polyester taffeta / Straight leg with elastic leg opening / Encased elastic waistband with drawcord / Faux Fly / Zipper welt pockets at front and back right panel / Nuevo Script logo embroidery below back pocket

Sizes: S | M | L | XL | XXL

Colors: Black



CREPED PANT | PA118500

100% Polyester crepe / Straight leg with a subtle taper at leg opening / Slash zipper front pockets, double welt zipper back pocket and hidden zipper at bottom leg opening / Yarn-dye stripe rib waistband with encased elastic and drawcord / Faux fly / Nuevo Script logo embroidery at back panel

Sizes: S | M | L | XL | XXL

Colors: Brick



LEAGUE PANELED FLEECE PANT | PA118502

Heavyweight 80% Cotton 20% Polyester semi-brushed fleece / Straight leg with a subtle taper at leg opening / Slash zipper front pockets and welt back pocket / Contrast outseam panels / Varsity striped rib waistband with encased elastic and drawcord / Faux fly / Collegiate logo embroidery at thigh

Sizes: S | M | L | XL | XXL

Colors: Midnight, Grey Heather



CREPED WARM-UP SHORT | PA118801

100% Polyester crepe / Regular fit short / 19" outseam / Slash zipper front pockets, double welt zipper back pocket / Yarn dye stripe rib waistband with encased elastic and drawcord / Faux fly / Nuevo Script logo embroidery at right leg hem

Sizes: S | M | L | XL | XXL Colors: Brick, Black



DIRTY P REVERSIBLE SHORT | PA118802

Medium-weight 100% polyester jersey with pinstripe at brick side / Medium-weight 100% polyester mesh at midnight side / 20" outseam / Regular fit basketball short / Encased elastic waistband with contrast drawcord / Dirty P applique at front leg for brick side / Woven label at front leg for midnight side / Faux Fly / On-seam pockets and rear welt pocket for both sides / Tear-away size and care/content labels

Sizes: S | M | L | XL | XXL Colors: Brick / Midnight

RIVER TRUNK | PA118800

Shell: Lightweight 100% Nylon woven / Lining: 100% polyester mesh / Regular fit trunk short / 18" outseam / Slash pockets at front / Patch pocket with velcro closure at back / Encased elastic waistband with contrast drawcord / Drawcord locker loop at back waistband seam / Faux Fly / Nuevo Script logo embroidery at left leg hem

Sizes: S | M | L | XL | XXL

Colors: Olive, New Orange





PIQUE TRACK SHORT | PA118803

Medium-weight 80% cotton 20% polyester pique fleece / 19" outseam / Regular fit fleece short / Contrast piping at outseam / Rib waistband with encased elastic and contrast drawcord / On-seam pockets at front and welt pocket at back / Logo print along leg for Rain Cloud colorway / Logo embroidery at hem for Black colorway

Sizes: S | M | L | XL | XXL

Colors: Black , Rain Cloud Heather



POOL PARTY SHORT | PA118804

Shell: Medium-weight 100% cotton woven with custom reverse print / Lining: 100% cotton woven / Regular fit short / 18" outseam / Slash pockets at front and patch pocket at back / Encased elastic waistband with contrast cotton woven drawcords / Logo woven label at left thigh

Sizes: S | M | L | XL | XXL

Colors: Rain Cloud





Primitive







LIGHTWEIGHT



NORMA'S LIGHTWEIGHT TEE | PAPSP1813

50% Cotton / 50% Polyester jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Salmon, Black



GREEN PEACE TEE | PAPSP1800

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Black, White





BIG ARCH PENNANT TEE | PAPSP1804

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Burgundy, Carolina Blue



CULTIVATED TEE | PAPSP1802

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Squash, Black, White





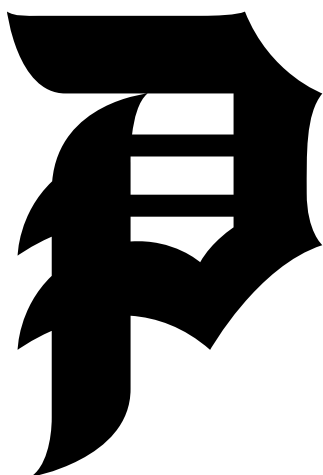
LIGHTWEIGHT



WASHED



METALLIC
PRINT



DIRTY P WASH LIGHTWEIGHT TEE | PAPSP1809

50% Cotton / 50% Polyester jersey / Regular fit / Tie-dye wash

Sizes: S | M | L | XL | XXL

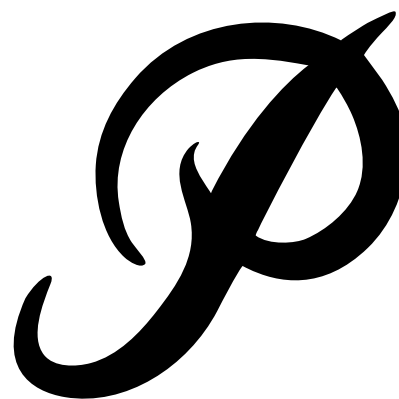
Colors: Black Wash



LIGHTWEIGHT



WASHED



CLASSIC P WASH LIGHTWEIGHT TEE | PAPSP1810

50% Cotton / 50% Polyester jersey / Regular fit / Tie-dye wash

Sizes: S | M | L | XL | XXL

Colors: Olive Wash



PRIMITIVE

PRIMITIVE

BLOCK L/S TEE | PAPSP1806

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Carolina Blue, Ice Heather



DOS FLORES L/S OVERDYE TEE | PAPSP1808

100% Cotton jersey / Regular fit / Vintage pigment dye wash

Sizes: S | M | L | XL | XXL

Colors: Coral, Vintage Black





HERE COMES TROUBLE



SABINE HOOD | PAPSP1817

80% Cotton 20% Polyester / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Grey Heather



METALLIC
PRINT



BIG DIRTY P CREW | PAPSP1822

80% Cotton 20% Polyester / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Black



PUFF
PRINT



MOODS HOOD | PAPSP1819

80% Cotton 20% Polyester / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Black



CORE CLASSICS

Heritage and Classic - Two words that define our iconic Primitive Logos. These are the Logo Goods that you will always find an email or phone call away to order for your store, 365 Days a Year.

Orange



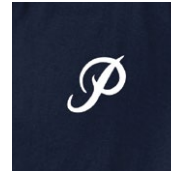
CLASSIC P CORE TEE | PC2500

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors:

Navy



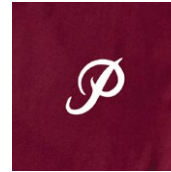
Athletic Heather



Black



Burgundy



White



NUEVO SCRIPT CORE TEE | PC2504

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors:

Black



Athletic Heather



Burgundy



Navy



White



Olive



Carolina Blue



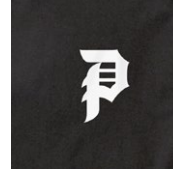
DIRTY P CORE TEE | PC2501

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors:

Black



White



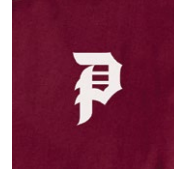
Navy



Athletic Heather



Burgundy



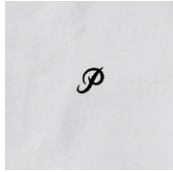
MINI CLASSIC P CORE LIGHTWEIGHT TEE | PC2502

50% Cotton / 50% Polyester jersey / Premium fit

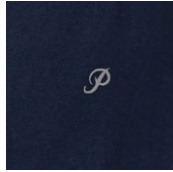
Sizes: S | M | L | XL | XXL

Colors:

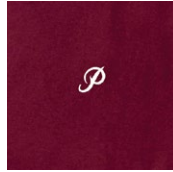
White



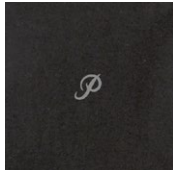
Navy



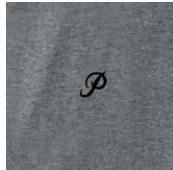
Burgundy



Black



Graphite Heather



Orange Heather



Olive Heather



LIGHTWEIGHT



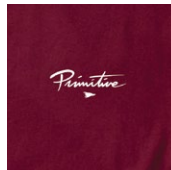
NUEVO PENNANT CORE LIGHTWEIGHT TEE | PC2503

50% Cotton / 50% Polyester jersey / Premium fit

Sizes: S | M | L | XL | XXL

Colors:

Burgundy



White



Graphite Heather



Navy



Black





HEADWEAR | 01





PREMIUM CORD SNAPBACK | PA317H64

21 Wale corduroy crown & visor / Flat front embroidery / Plastic snap closure / Light structured

Sizes: OS Colors: Khaki, Black



DIRTY P MINOR LEAGUE NEW ERA SNAPBACK | PA118H15

New Era / Twill crown & visor / Felt appliqué / Flat direct rear embroidery / Contrast undervisor / Plastic snap closure / Unstructured / Mesh stay

Sizes: OS Colors: Grey Heather, Black



GOOD FOR LIFE TRUCKER | PA118H10

Twill front panel & visor / Mesh rear crown / Tonal embroidered patch appliqué / Flat rear embroidery / Plastic snap closure

Sizes: OS Colors: Brick, Midnight



FELT UP PENNANT STRAPBACK | PA118H05

Acrylic wool serger crown & visor / 6 panel unstructured / Felt appliqué with flat embroidery / PU leather strap closure

Sizes: OS Colors: Camel, Brick



MINI CLASSIC P DAD HAT | PA118H07

Washed twill crown & visor / Unstructured 6 panel / Curved visor / Flat front embroidery / Self trap closure

Sizes: OS Colors: Olive, Black



DIRTY P 6 PANEL SNAPBACK | PA118H08

Acrylic Wool serge crown & visor / Raised front embroidery / Plastic snap closure

Sizes: OS Colors: Black, Burgundy



NUEVO SCRIPT SNAPBACK | PA118H01

Acrylic Wool serge crown & visor / Raised front embroidery / Plastic snap closure

Sizes: OS Colors: Rain Cloud, Brick, Olive, Black

CLASSIC P SNAPBACK | PA417H104

Acrylic Wool serge crown & visor / Raised front embroidery / Flat direct rear embroidery / Plastic snap closure

Sizes: OS Colors: Camel, Brick, Ecru, Black



JAANIE FOLDER BEANIE | PA118C01

100% Acrylic fine gauge knit / 3" cuff / Reversible woven flag label

Sizes: OS Colors: Orange, Black, Rain Cloud, Manila, Olive

DIEGO TWO-FER BEANIE | PA118C00

100% Acrylic low-profile crown / Waffle knit / 2" cuff / Mixed yarn / Reversible woven clip label

Sizes: OS Colors: Black, Brick Heather, Ice Heather, Blue Heather, Olive Heather



Primitive









ANORAK COACH | PA118103

Shell: Medium-weight 100% polyester with water-resistant coating / Lining: 100% polyester taffeta / Packable jacket - folds into pocket / Pullover anorak and coach jacket hybrid / Logo snaps button down to yoke at center front / Welt pockets with reversible zippers / Dirty P logo embroidery at left chest / Drawcords at waist

Sizes: S | M | L | XL | XXL

Colors: Vintage Black, Brick



RELAY TRACK JACKET | PA118105

Shell: Medium-weight 100% polyester with water-resistant coating / Lining: 100% Polyester / Taffeta / Regular fit full zip track jacket / Rib at sleeve cuffs and waistband / Patch pockets with zipper closures at front / Nuevo Script logo embroidery at left chest / Rib lined collar

Sizes: S | M | L | XL | XXL

Colors: Black

TWO-FER COACH | PA118106

Shell: 100% polyester with water-resistant coating / Lining and Hood: Medium-weight 80% Cotton 20% Polyester fleece / Regular fit coaches jacket with fleece lining and hood / Features welt pockets and logo snaps at center front closure / Rib cuffs at interior sleeves and drawcord at bottom opening / Logo print at left chest and center back

Sizes: S | M | L | XL | XXL

Colors: New Orange





CREPED HOOD JACKET | PA118104

Lightweight 100% Polyester crepe / Relaxed fit pullover hooded jacket with varsity striped rib cuffs and waistband / Oversized pouch pocket at front and 3-piece hood / Nuevo Script logo embroidery at left chest

Sizes: S | M | L | XL | XXL

Colors: Black, Brick



MOODS COACH | PAPSP1814

Shell: Medium-weight 100% polyester with water-resistant coating / Lining: 100% polyester tricot / Fitted coach's jacket with contrast lining / Tonal metal snaps at center front / Logo print at sleeves and left chest / Collage print at center back

Sizes: S | M | L | XL | XXL

Colors: Black



TWO-FER BASEBALL SWEAT | PA118205

Lightweight 100% cotton twill shell / Medium-weight 80% cotton 20% polyester fleece lining and sleeves / Rib at sleeve cuffs / Classic fit full zip hood / Logo engraved buttons at front closure / Tonal Dirty P embroidery at left chest / Woven label at right sleeve / Flag label at side seam

Sizes: S | M | L | XL | XXL

Colors: Black

LEAGUE PANELED HOOD | PA118202

Heavyweight 80% cotton 20% polyester fleece / Classic fit color-blocked pullover hood / Rib at sleeve cuffs and waistband / Pouch pocket at waist / 3-piece hood / Tonal drawcord through hood / Logo embroidery at chest / Logo flag label at side seam

Sizes: S | M | L | XL | XXL

Colors: Grey Heather



WASHED CREW | PA118201

Medium-weight 80% cotton 20% polyester fleece / Classic fit raglan crew / Light distressing wash / Rib at sleeve cuffs, waistband, neck binding, and side panels / Logo puff print at chest / Logo woven label at right hip

Sizes: S | M | L | XL | XXL

Colors: New Orange





NUEVO CONTRAST HOOD | PA118203

Medium-weight 80% cotton 20% polyester fleece / Classic fit pullover hood with contrast rib cuffs and waistband / Features coverstitch detailing along all seams / Nuevo Script logo print at chest and logo embroidery at wrist / Pouch pocket with woven label / 3-piece hood with fleece lining and rib binding

Sizes: S | M | L | XL | XXL

Colors: Black



CHAMPS HOOD | PA118304

Heavyweight 100% cotton jersey / Regular fit long sleeve pullover hood with rib at cuffs / Pouch Pocket with logo label at waist / Contrast drawcords / Dirty P print at left chest and logo print at center back

Sizes: S | M | L | XL | XXL

Colors: Grey Heather









OVERDYE POCKET L/S TEE | PA118300

Medium-weight 100% cotton jersey / Overdyed regular fit long sleeve tee with chest pocket / Nuevo Script embroidery at pocket / Rib binding neck opening

Sizes: S | M | L | XL | XXL Colors: New Orange



CLASSIC P POLO | PA118310

Medium-weight 100% cotton pique / Regular fit short sleeve polo / Contrast grey heather jersey at interior neck yoke / Tonal rib collar / Classic P embroidery at chest / Logo engraved buttons at neck / Logo flag label at side seam

Sizes: S | M | L | XL | XXL Colors: Black, Brick



DIRTY P PRACTICE JERSEY | PA118307

Medium-weight 100% polyester jersey with pinstripe for Brick colorway / Medium-weight 100% polyester mesh for Midnight colorway / Regular fit short sleeve baseball jersey / Contrast polyester jersey at side panels / Striped neck rib on Brick colorway / Logo engraved button / Dirty P appliqué at left chest and logo print at center back / Woven label at right hip

Sizes: S | M | L | XL | XXL Colors: Brick, Midnight

LEAGUE TANK | PA118305

Medium-weight 100% cotton jersey / Regular fit color-blocked tank / Logo print at middle panel / Flag label at side seam / Rib binding at armhole and neck openings

Sizes: S | M | L | XL | XXL

Colors: Ice Heather, Brick









CHAMPS JERSEY | PA118309

Medium-weight 100% cotton jersey / Regular fit short sleeve baseball jersey / Dirty P print at chest and logo print at center back / Interior neck "Here Comes Trouble" print / Black colorway prints are metallic gold / Logo woven label at right hip / Logo engraved buttons at center front

Sizes: S | M | L | XL | XXL

Colors: Grey Heather, Black



DIRTY P REVERSIBLE TANK | PA118306

Reversible garment. Medium-weight 100% polyester jersey with pinstripe at Brick side / Medium-weight 100% polyester mesh at Midnight side / Contrast Dirty P print at chest on both sides / Logo woven label at hip on both sides / Tear-away size and care/content labels

Sizes: S | M | L | XL | XXL

Colors: Midnight/Brick

POOL PARTY S/S | PA118602

Medium-weight 100% cotton woven / Custom reverse-print fabric / Regular fit short sleeve woven shirt with chest pocket / Logo engraved buttons / Scalloped bottom hem with triangle insets at side seams / Interior collar label and hidden bottom placket label

Sizes: S | M | L | XL | XXL

Colors: Rain Cloud

RIVER SHIRT S/S | PA118601

Lightweight 100% Nylon woven / Regular fit short sleeve button up woven shirt with chest pocket and Nuevo Script embroidery / Logo engraved buttons at center front closure / Scalloped bottom hem shape with triangle insets at side seams / Hidden bottom placket label

Sizes: S | M | L | XL | XXL

Colors: Olive





RELAY TRACK PANT | PA118501

Shell: Medium-weight 100% polyester with water-resistant coating / Lining: 100% polyester taffeta / Straight leg with elastic leg opening / Encased elastic waistband with drawcord / Faux Fly / Zipper welt pockets at front and back right panel / Nuevo Script logo embroidery below back pocket

Sizes: S | M | L | XL | XXL

Colors: Black



CREPED PANT | PA118500

100% Polyester crepe / Straight leg with a subtle taper at leg opening / Slash zipper front pockets, double welt zipper back pocket and hidden zipper at bottom leg opening / Yarn-dye stripe rib waistband with encased elastic and drawcord / Faux fly / Nuevo Script logo embroidery at back panel

Sizes: S | M | L | XL | XXL

Colors: Brick



LEAGUE PANELED FLEECE PANT | PA118502

Heavyweight 80% Cotton 20% Polyester semi-brushed fleece / Straight leg with a subtle taper at leg opening / Slash zipper front pockets and welt back pocket / Contrast outseam panels / Varsity striped rib waistband with encased elastic and drawcord / Faux fly / Collegiate logo embroidery at thigh

Sizes: S | M | L | XL | XXL

Colors: Midnight, Grey Heather



CREPED WARM-UP SHORT | PA118801

100% Polyester crepe / Regular fit short / 19" outseam / Slash zipper front pockets, double welt zipper back pocket / Yarn dye stripe rib waistband with encased elastic and drawcord / Faux fly / Nuevo Script logo embroidery at right leg hem

Sizes: S | M | L | XL | XXL Colors: Brick, Black



DIRTY P REVERSIBLE SHORT | PA118802

Medium-weight 100% polyester jersey with pinstripe at brick side / Medium-weight 100% polyester mesh at midnight side / 20" outseam / Regular fit basketball short / Encased elastic waistband with contrast drawcord / Dirty P applique at front leg for brick side / Woven label at front leg for midnight side / Faux Fly / On-seam pockets and rear welt pocket for both sides / Tear-away size and care/content labels

Sizes: S | M | L | XL | XXL Colors: Brick / Midnight

RIVER TRUNK | PA118800

Shell: Lightweight 100% Nylon woven / Lining: 100% polyester mesh / Regular fit trunk short / 18" outseam / Slash pockets at front / Patch pocket with velcro closure at back / Encased elastic waistband with contrast drawcord / Drawcord locker loop at back waistband seam / Faux Fly / Nuevo Script logo embroidery at left leg hem

Sizes: S | M | L | XL | XXL

Colors: Olive, New Orange





PIQUE TRACK SHORT | PA118803

Medium-weight 80% cotton 20% polyester pique fleece / 19" outseam / Regular fit fleece short / Contrast piping at outseam / Rib waistband with encased elastic and contrast drawcord / On-seam pockets at front and welt pocket at back / Logo print along leg for Rain Cloud colorway / Logo embroidery at hem for Black colorway

Sizes: S | M | L | XL | XXL

Colors: Rain Cloud Heather, Black



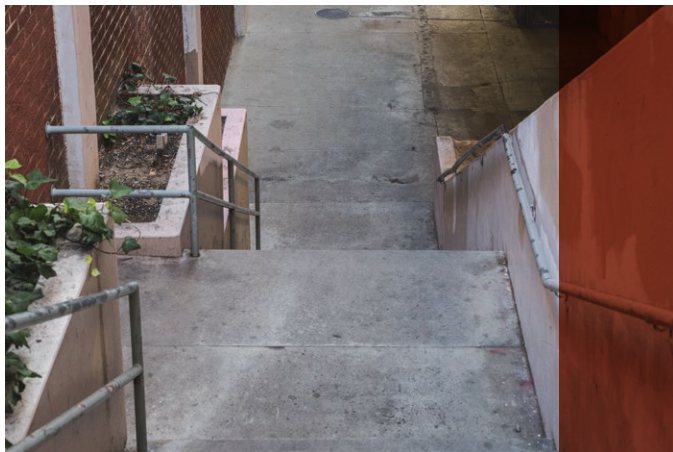
POOL PARTY SHORT | PA118804

Shell: Medium-weight 100% cotton woven with custom reverse print / Lining: 100% cotton woven / Regular fit short / 18" outseam / Slash pockets at front and patch pocket at back / Encased elastic waistband with contrast cotton woven drawcords / Logo woven label at left thigh

Sizes: S | M | L | XL | XXL

Colors: Rain Cloud





PRINTABLES | 02





SABINE WASH TEE | PAPSP1825

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Vintage Black, Grey Tie-Dye





LIGHTWEIGHT



P
R
I
M
I
T
I
V
E

MOODS LIGHTWEIGHT TEE | PAPSP1812

50% Cotton / 50% Polyester jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Black, Graphite Heather



LITTLE FELLA TEE | PAPSP1803

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Squash, Vintage Black





KISS POCKET TEE | PAPSP1805

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Orange, Black



DOS FLORES TEE | PAPSP1801

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors: Coral, Vintage Black

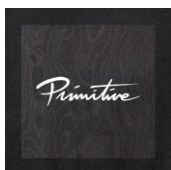




NUEVO BOX VENEER LIGHTWEIGHT TEE | PAPSP1823

50% Cotton / 50% Polyester jersey / Regular fit

Sizes: S | M | L | XL | XXL Colors: Salmon, Black



PRIMITIVE



COLLEGIATE ARCH TEE | PAPSP1824

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL Colors: Orange, Black



Primitive



NUEVO WASH LIGHTWEIGHT TEE | PAPSP1811

50% Cotton / 50% Polyester jersey / Regular fit / Tie-dye wash

Sizes: S | M | L | XL | XXL Colors: Brick Wash



TONE PENNANT L/S TEE | PAPSP1807

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL Colors: White, Black





LITTLE FELLA CREW | PAPSP1821

80% Cotton 20% Polyester / Regular fit

Sizes: S | M | L | XL | XXL Colors: White



BIG ARCH PENNANT HOOD | PAPSP1818

80% Cotton 20% Polyester / Regular fit

Sizes: S | M | L | XL | XXL Colors: Burgundy



DIRTY P HOOD | PAPSP1820

80% Cotton 20% Polyester / Regular fit

Sizes: S | M | L | XL | XXL Colors: White



CORE CLASSICS

Heritage and Classic - Two words that define our iconic Primitive Logos. These are the Logo Goods that you will always find an email or phone call away to order for your store, 365 Days a Year.

Orange



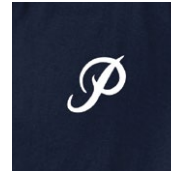
CLASSIC P CORE TEE | PC2500

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors:

Navy



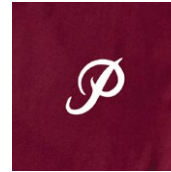
Athletic Heather



Black



Burgundy



White



NUEVO SCRIPT CORE TEE | PC2504

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors:

Black



Athletic Heather



Burgundy



Navy



White



Olive



Carolina Blue



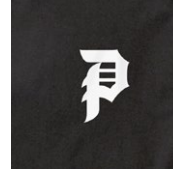
DIRTY P CORE TEE | PC2501

100% Cotton jersey / Regular fit

Sizes: S | M | L | XL | XXL

Colors:

Black



White



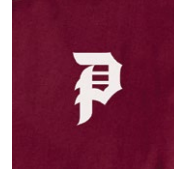
Navy



Athletic Heather



Burgundy



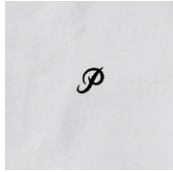
MINI CLASSIC P CORE LIGHTWEIGHT TEE | PC2502

50% Cotton / 50% Polyester jersey / Premium fit

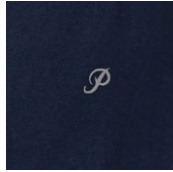
Sizes: S | M | L | XL | XXL

Colors:

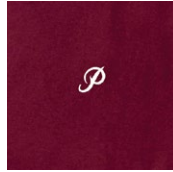
White



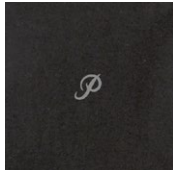
Navy



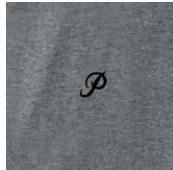
Burgundy



Black



Graphite Heather



Orange Heather



Olive Heather



LIGHTWEIGHT



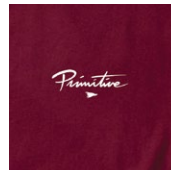
NUEVO PENNANT CORE LIGHTWEIGHT TEE | PC2503

50% Cotton / 50% Polyester jersey / Premium fit

Sizes: S | M | L | XL | XXL

Colors:

Burgundy



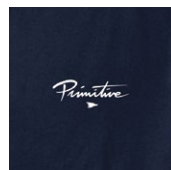
White



Graphite Heather



Navy



Black





HEADWEAR | 02
ACCESSORIES





DROP OUT SNAPBACK | PA118H09

Twill crown & visor / Flat front embroidery / Contrast visor and crown button / Plastic snap closure

Sizes: OS Colors: Orange, Midnight, Black



DIRTY P WHALER SNAPBACK | PA118H06

16 Wale corduroy 5 panel crown & visor / Flat front embroidery / Visor rope / Plastic snap closure

Sizes: OS Colors: White, Navy



POOL PARTY SNAPBACK | PA118H18

Cotton poplin crown & visor / Woven label applique / Unstructured 6 panel crown / Plastic snap closure

Sizes: OS Colors: Rain Cloud, Black, Ecu



STUTTER UNSTRUCTURED STRAPBACK | PA118H03

Cotton twill crown & visor / Unstructured 5 panel crown / Flat front embroidery / PU leather strap closure

Sizes: OS Colors: Carrier Grey, Orange



DIRTY P MINOR LEAGUE NEW ERA SNAPBACK | PA118H15

New Era / Twill crown & visor / Felt applique / Flat direct rear embroidery / Contrast undervisor / Plastic snap closure / Unstructured / Mesh stay

Sizes: OS Colors: Midnight





GOOD FOR LIFE TRUCKER | PA118H10

Twill front panel & visor / Mesh rear crown / Tonal embroidered patch appliqué / Flat rear embroidery / Plastic snap closure

Sizes: OS Colors: Black, Grey



MINI CLASSIC P DAD HAT | PA118H07

Washed twill crown & visor / Unstructured 6 panel / Curved visor / Flat front embroidery / Self trap closure

Sizes: OS Colors: Rain Cloud, Mustard



FELT UP PENNANT STRAPBACK | PA118H05

Acrylic wool serger crown & visor / 6 panel unstructured / Felt appliqué with flat embroidery / PU leather strap closure

Sizes: OS Colors: Midnight



DOS FLORES SNAPBACK | PA118H20

Twill crown & visor / Unstructured 5 panel / Flat front embroidery / Plastic snap closure

Sizes: OS Colors: Coral



WALK THIS WAY VISOR | PA118H13

Twill crown & visor / Flat front embroidery / Self strap closure / Terry sweatband

Sizes: OS Colors: Burgundy, Khaki



NUEVO OXFORD BUCKET | PA118H16

Cotton oxford crown & visor / Contrast crown band / Direct side embroidery / Interior crown stash pocket

Sizes: OS Colors: Camel





DIRTY P 6 PANEL SNAPBACK | PA118H08

Acrylic Wool serge crown & visor / Raised front embroidery / Plastic snap closure

Sizes: OS Colors: Black, Burgundy



NUEVO SCRIPT SNAPBACK | PA118H01

Acrylic Wool serge crown & visor / Raised front embroidery / Plastic snap closure

Sizes: OS Colors: Rain Cloud, Brick, Olive, Black

CLASSIC P SNAPBACK | PA417H104

Acrylic Wool serge crown & visor / Raised front embroidery / Flat direct rear embroidery / Plastic snap closure

Sizes: OS Colors: Camel, Brick, Ecru, Black



JAANIE FOLDER BEANIE | PA118C01

100% Acrylic fine gauge knit / 3" cuff / Reversible woven flag label

Sizes: OS Colors: Orange, Black, Rain Cloud, Manila, Olive

DIEGO TWO-FER BEANIE | PA118C00

100% Acrylic low-profile crown / Waffle knit / 2" cuff / Mixed yarn / Reversible woven clip label

Sizes: OS Colors: Black, Brick Heather, Ice Heather, Blue Heather, Olive Heather



DIRTY P CREW SOCK | PA118A02

Half cushion crew sock / Jacquard knit logo / Contrast toe & heel blocks / Mixed yarn

Colors: Blue, Gold, Red



CULTIVATED IN CA CREW SOCK | PA118A01

Half cushion crew sock / Jacquard knit artwork / Jacquard toe stripe & logos / Contrast heel and toe blocks

Colors: Black, Heather Grey, White

NUEVO SCRIPT CREW SOCK | PA118A03

Half cushion crew sock / Jacquard knit logo / Contrast mixed yarn heel and toe blocks

Colors: Black, Brick, White



NUEVO PENNANT VELCRO WALLET | PA417A139

PVC Nylon tri-fold wallet / Velcro closure / Screen print logo

Colors: Black, Brick



LACE BELT 3 PACK | PA118A11

Nylon laces / High density screen print / Plastic tips

Colors: Multi



NUEVO PENNANT SLIDES | PA118A05

Durable rubber sole / Molded PVC foot bed / PU strap / debossed and printed logo / quick dry strap lining

Colors: Black



WALK THIS WAY WALL CLOCK | PA118A12

12" Round wall clock / Metal case / Printed face / Hours, minutes, seconds hand

Colors: Black



WALK THIS WAY LAPEL PIN | PA118A14

1" Hard enamel / Single pin / Rubber clutch

Colors: Multi

SPRING 2018 DELIVERY | 01



TWO-FER COACH JACKET
PA118100



CAMDEN JACKET
PA118101



ENDEAVOR ANORAK
PA118102



ADVENTURE SHIRT
PA118600



BIG ARCH COACH JACKET
PAPSP1816



WASHED COACH JACKET
PAPSP1815



VELOUR QUARTER-ZIP HOOD
PA118204



WASHED CREW
PA118201



PIQUE TRACK ZIP HOOD
PA118200



LEAGUE PANELED HOOD
PA118202



NUOVO CONTRAST HOOD
PA118203



STUTTER HOOD
PA118301



OVERDYE POCKET TEE
PA118300



EASTERN BLOC S/S
PA118303



SOLID RUGBY
PA118302



REPLAY TRACK PANT
PA118501



CREPED PANT
PA118500



LEAGUE PANELED FLEECE PANT
PA118502



RIVER TRUNK
PA118800



CREPED SHORT
PA118801



DIRTY P REVERSIBLE SHORT
PA118802



PIQUE TRACK SHORT
PA118803



POOL PARTY SHORT
PA118804



ANORAK COACH JACKET
PA118103



RELAY TRACK JACKET
PA118105



TWO-FER COACH JACKET
PA118106



CREPED HOOD JACKET
PA118104



MOODS COACH JACKET
PAPSP1814



TWO-FER BASEBALL SWEAT
PA118205



LEAGUE PANELED HOOD
PA118202



WASHED CREW
PA118201



NUEVO CONTRAST HOOD
PA118203



CHAMPS HOOD
PA118304



OVERDYED L/S POCKET TEE
PA118300



CLASSIC POLO
PA118310



DIRTY P PRACTICE JERSEY
PA118307



LEAGUE TANK
PA118305



CHAMPS JERSEY
PA118309



DIRTY P REVERSIBLE TANK
PA118306



POOL PARTY SHIRT
PA118602



RIVER SHIRT
PA118601



REPLAY TRACK PANT
PA118501



CREPED PANT
PA118500



LEAGUE PANELED FLEECE PANT
PA118502



RIVER TRUNK
PA118800



CREPED SHORT
PA118801



DIRTY P REVERSIBLE SHORT
PA118802



PIQUE TRACK SHORT
PA118803



POOL PARTY SHORT
PA118804





PAUL RODRIGUEZ | SHANE O'NEILL | NICK TUCKER | CARLOS RIBEIRO
DEVINE CALLOWAY | BASTIEN SALABANZI | BRIAN PEACOCK
DIEGO NAJERA | TRENT MCCLUNG



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